



FOCUS GROUP TERRITORIALE PROGRAMMI CTE E MAINSTREAM

Reggio Calabria, 12 e 13 marzo 2019

**PROGETTO BLEUTOURMED – ROBERTO GRASSI
ARCOLATINO**

Mediterranean SHARED VISION
on policies & actions

3rd level impact

HORIZONTAL projects

2nd level impact:
Thematic communities

MODULAR projects

1st level impact: Local



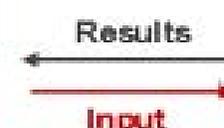
Axis 4 – platform project



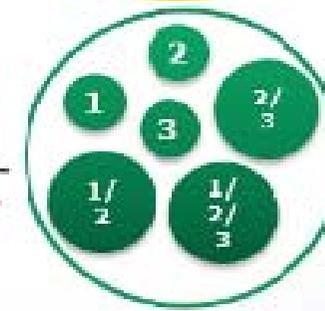
- HP Green Growth
- HP Blue Growth
- HP Social & Creative

- HP Efficient Buildings
- HP Urban Transport
- HP Renewable Energy

- HP Sustainable Tourism
- HP Biodiversity Protection



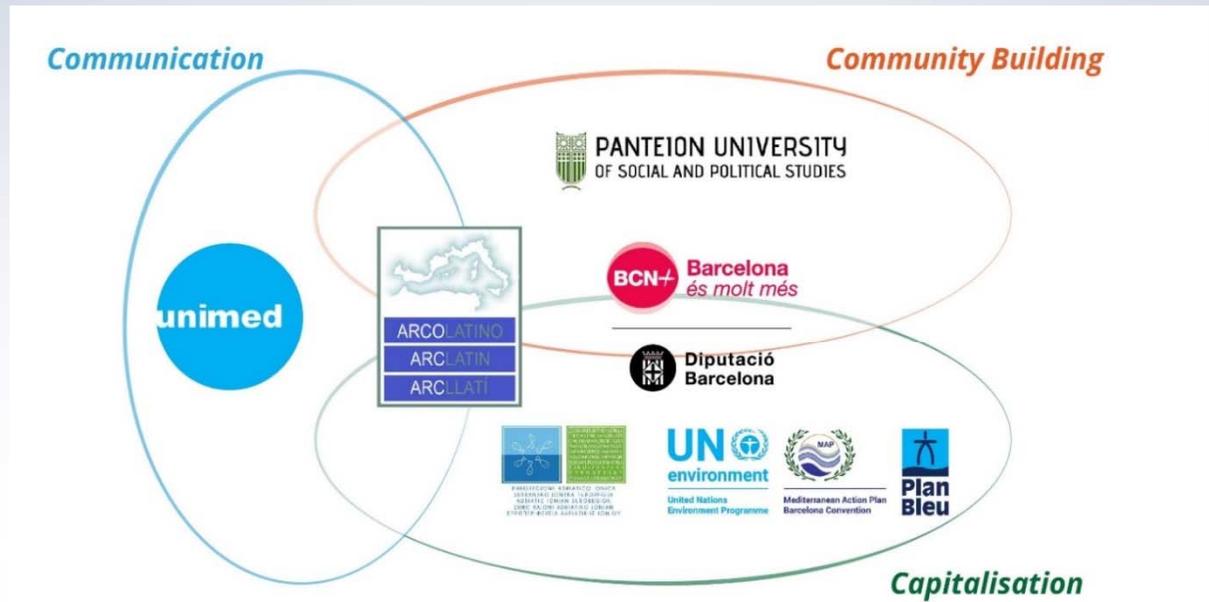
Innovation



Low-carbon economy



Natural and cultural Resources



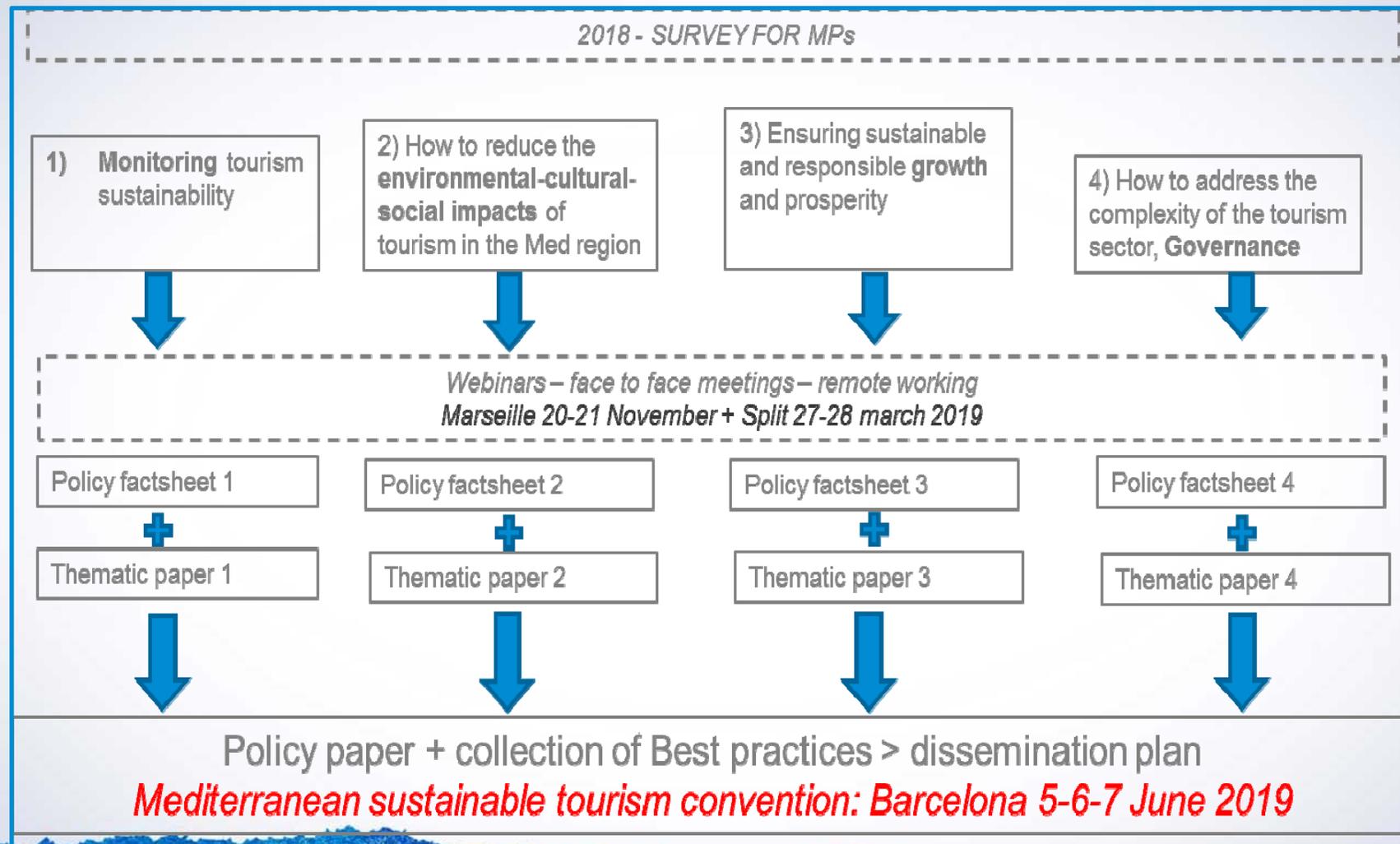
Key figures

- Programme: INTERREG MED Priority 3.1 :sustainable tourism
- 17 projects About 200 partners
- 13 Countries +100 pilot projects
- About 60 M € of total budget

OBIETTIVI

1. capitalizzazione di deliverables del progetto orizzontale
2. capitalizzazione di risultati dei progetti modulari

RISULTATO DA TRASFERIRE/ PROGETTO ORIZZONTALE



OUTPUTS

#1 Policy paper

#4 Policy factsheets

#6 Thematic papers

#6 Thematic factsheets

#1 Dichiarazione politica "Athens declaration"

#1 catalogo di buone pratiche dei progetti

Capitalisation IDENTITY

Sustainable tourism community

Punti di forza	Da migliorare
<ul style="list-style-type: none">• Coinvolgimento degli attori dei progetti• Decisioni condivise• Appropriazione dei contenuti• Bottom up+ top down• Flessibilità	<p>Coordinazione con altri attori del programma (JS-PANORAMED – HPs)</p> <p>Attenzione al mainstream</p> <p>Inserimento di attori chiave nel progetto (reti)</p>

RISULTATO DA TRASFERIRE/ PROGETTI MODULARI

CAPITALISATION STRATEGY MED, 02/2019

Individuazione e diffusione di Flagship cases

=

Esempi concreti di impatto dei progetti sulle
politiche

MONITORAGGIO E CONTATTO CONTINUO

Interreg
Mediterranean



EUROPEAN UNION

ESEMPIO: PROGETTO CO-EVOLVE

English Français العربية Follow us RSS f t YouTube in

Union pour la Méditerranée
Union for the Mediterranean
الإتحاد من أجل المتوسط

Who we are What we do Work with us Info center Contact

3 TA3 2091

MedCoast4BG – Med Coasts for Blue Growth

Water & Environment

Over the course of an initial 3-years period, the project will contribute majorly to find common approaches and planning tools to boost sustainable coastal and maritime tourism in the Mediterranean. It will be mainly carried out through the

Latest news

UfM Secretary General briefs the

ES 20:49 11/03/2019

Interreg
Mediterranean



EUROPEAN UNION

ESEMPIO: PROGETTO MEDCYCLETOUR

The screenshot shows a web browser window displaying the EuroVelo website. The browser's address bar shows the URL: www.eurovelo.org/news/2019/02/26/valencia-region-invests-in-eurovelo-8-mediterranean-route/#. The website header features the EuroVelo logo and a navigation menu with links for HOME, NEWS, ORGANISATION, ROUTES, RESOURCES, and CONTACT. A search bar is located in the top right corner.

The main content area displays a news article titled "Valencia region invests in EuroVelo 8 - Mediterranean Route" dated 26.02.2019. The article includes a map of the Mediterranean coast of Spain and text describing the investment in the Valencia section of the EuroVelo 8 route. The text mentions that the route is labeled as the "Mediterranean bicycle corridor" and stretches more than 500km across three Spanish coastal provinces. It also notes that the route will connect 78 local municipalities and boost the local economy.

On the left side of the page, there is a sidebar menu with the following categories and links:

- Contact
- EuroVelo 15 - Rhine Route
- Home
 - What is EuroVelo?
 - History
 - European Cyclists' Federation
 - EuroVelo and Cycle Tourism Conferences
 - Call Conference 2020
 - Conference 2018 - Limburg, Belgium
 - Conference 2016 - Vienna, Austria
 - Conference 2014 - Basel, Switzerland
 - Conference 2012 - Nantes, France
 - Other events
 - ITB Berlin 2019
 - EuroVelo Route Inspectors Training Course 2019
 - Changing Gear Workshop
 - Projects
 - AtlantiCOnBike - EuroVelo 1
 - Biking South Baltici - EuroVelo 10
 - MEDCYCLETOUR - EuroVelo 8
 - Cosme - EuroVelo 3
 - ECO-CICLE
 - Commercial Opportunities
 - Call for Tenders and vacancies

Interreg
Mediterranean



CONCLUSIONI

Fattori di successo

Qualità del progetto

Partners con esperienza di capitalizzazione
(reti di regioni/enti locali)

Contatti diretti tra diversi attori

DA MIGLIORARE: filiera tra tutti gli attori

Interreg
Mediterranean



EUROPEAN UNION



Interreg Mediterranean



EUROPEAN UNION