



FOCUS GROUP TERRITORIALE PROGRAMMI CTE E MAINSTREAM Monitoraggio & valutazione e mainstreaming

L'Aquila, 30-31 maggio 2019

**Region South-Provence-Alpes-Côte d'Azur,
a mainstreaming experiment**

Interreg
Mediterranean



PANORAMED, A GOVERNANCE PLATFORM

Objectives :

- to establish an **innovative permanent dialogue and decision making process** among national and regional public authorities and stakeholders to contribute to informed policy and decision making processes at national and transnational level on common challenges and opportunities in the Mediterranean Region.
- to support the definition of transnational governance joint frameworks for the identification and implementation of shared approaches, policies and **strategic projects**.

Who?

12

MED Countries

7

Institutions / Regions



PANORAMED

Associated

Commission

EU Cooperation
Programmes

Otros

Experts

Private sector
Civil Society
Research

Interreg
Mediterranean



PANORAMED
Governance platform



GOBIERNO
DE ESPAÑA

MINISTERIO
DE INICIATIVA
Y FUNCIÓN PÚBLICA

SECRETARÍA DE ESTADO DE
PRESUPUESTOS Y GASTOS
DIRECCIÓN GENERAL DE
FONDOS EUROPEOS

PRESENTATION OF THE MAINSTREAMING EXPERIMENT

Objectives :

- To test the possibility to transfer Interreg projects outputs in public policies and other EU programmes
- To use Interreg projects outputs for the preparation of post-2020 programmes (Interreg, national and regional programmes)

Who?

- Mainstreaming experiment is under responsibility of Region South Provence-Alpes-Côte d'Azur (France)



WP9 – overview of the experimentation

WP5 & WP6:
Analysis of projects
results relevant for
mainstreaming

- WP9:**
- Modalities for experimentation
 - selection of 6 managing/public authorities for experimentation

February-July 18

Experimentation of
integration in
operational
programmes of ESIF
and public policies

- 2 collective meetings with the 6 managing/public authorities
- 6 bilateral meetings
- Documents/events production

October 18 –
September 19

Evaluation of the
experimentation
in relation with
WP4

Recommendations
for generalisation
of mainstreaming

September 19

MAINSTREAMING TOOLS

- **Diagnostic note** : Identification of «receivers», needs and potential partners (local, regional, national)
- **Road maps** : Identification of available results conditions for the transfer process (preliminary meeting, main objectives of the transfer, working documents needed, monitoring and evaluation process)
- **Transfer plan** : Conditions for the operational transfer of the output + Action plan (transfer of documents, workshop, meeting, networking...)
- **Logbook** : Monitoring and in itinere evaluation document; feedback on the process (success, difficulties...)

FOCUS ON 6 CASE STUDIES

- **GREECE - Ministry of Maritime Affairs and Insular Policy** – Special service of EU Fund Management
- **ITALY - Emilia Romagna Region:** Department in charge of EU programmes coordination
- **ITALY - Puglia Region:** In cooperation with Albania and Montenegro Authorities
- **SPAIN - Valencia Region**
- **FRANCE - South Provence-Alpes-Côte d'Azur Region** – European Affairs Directorate
- **SLOVENIA - Government Office, Unit in charge of EU programmes:** Cohesion policy division

1. GREECE

Ministry of Maritime Affairs and Insular Policy – Special service of EU Fund Management

Objectives

- To test the possibility to use outputs from INTERREG projects for the development / improvement of the National WEB-GIS platform dedicated to Maritime Surveillance
- To prepare post-2020 programmes in order to take into account Maritime Safety and GIS issues

Stakeholders

« TAKERS »	« GIVERS »
<ul style="list-style-type: none">- Ministry of Maritime Affairs and Insular Policy – Special service of EU Fund Management- The Hellenic Coast Guards Operation Centre & Joint Search and Rescue Coordination Centre (JSRCC) (Athens)	<ul style="list-style-type: none">- Port of Piraeus- Hellenic Centre of Marine Research (HCMR)- The University of Aegean

Methodology / Activities implemented

- Identification and description of needs with the Ministry of Maritime Affairs
- Identification of potential “givers” in relation with relevant projects.
- Bilateral meeting between the “taker” and the “giver”. Each “giver” identifies data bases and maps produced by Interreg projects that could be transferred
- Databases and maps are submitted to the “taker” to check transferability
- Exchange between the stakeholders and operational transfer of data and maps

2. ITALY

Emilia Romagna Region: Department in charge of EU programmes coordination

Objectives of the experimentation

- To use past and ongoing ETC projects in the perspective to influence post-2020 ERDF regional programmes
- To improve entrepreneurship and innovative tourism services, cultural heritage and better support tourism activities in the next programming period. Need to get practical implementation tools for an effective mainstreaming

Stakeholders

« TAKERS »	« GIVERS »
Emilia Romagna Region – Department of Tourism; regional services	<ul style="list-style-type: none">- <u>Castwater</u> project: provision of guidelines that could be useful for the selection of future calls for projects- Coevolve project: provision of toolkits to assess the sustainability of touristic projects- <u>Medcycletour</u> project: to be confirmed

Methodology / Activities implemented

- Identification of relevant projects and outputs in cooperation with the Emilia Romagna Region
- Bilateral meeting between the “taker” and the “giver”
- Questionnaire sent to each “giver” in order to get more detailed information on the pre-identified outputs
- The information provided will be the basis of a mainstreaming document. The concrete use of the document will be discussed in a future meeting, when the programming process in Italy and Emilia Romagna will be more defined.

3. ITALY

Puglia Region: In cooperation with Albania and Montenegro Authorities

Objectives of the experimentation

- To provide thematic inputs to potential applicants to 2014-2020 IPA Italy-Albania-Montenegro calls for projects (sustainable tourism development (innovation, SMEs...))
- To provide inputs for the preparation of post 2020 programming (Interreg, national or regional programmes) and for EUSAIR strategy (sustainable tourism development (innovation, SMEs...))

The mainstreaming process will be influenced by the future geography of cooperation programmes that is not settled yet

Stakeholders

« <u>Takers</u> »	« <u>Givers</u> »
Post 2020 IPA CBC Italy-Albania-Montenegro programme (when relevant); national and regional programmes in the three partners countries	Partners of <u>Innotourclust</u> project and other IPA CBC Italy-Albania-Montenegro projects (Innovative Cross Border Tourism SMEs Cluster)

Methodology / Activities implemented

- Identification of projects and outputs involving the three partner countries and/or taking into account their strategic priorities
- Bilateral meeting between the “taker” and the “giver”
- Exchanges with the Steering Committee of the IPA CBC programme about the preparation of future priorities and how to take into account relevant outputs
- Exchanges with national representatives of the three partners countries on the possibilities to use projects outputs in the preparation of future programmes

4. SPAIN

Valencia Region

Objectives of the experimentation

- To use past and ongoing ETC projects to promote sustainable tourism and better manage resources in the Valencia Region (water, waste...).

Stakeholders

« Takers »

Givers »

Valencia Regional
authorities (transfer to
the regional policy);
Valencia Municipality

- Altereco: communication actions; recommendations for regional policy; good practice database;
- Tourismed: to be specified
- Co-evolve: recommendations for regional policy
- Castwater: to be specified

Methodology / Activities implemented

- Exchanges with the Valencia Region and its partners about projects relevant for a transfer process; Discussions on how the projects could fit with the priorities of the EU Commission and with the Country Report
- Bilateral meeting between the “taker” and the “giver”
- Questionnaire sent to each “giver” in order to get more detailed information on the pre-identified outputs
- Proposal of **joint communication actions** to better inform and mobilise potential “takers” (public authorities)
- Elaboration of a **Mainstreaming document** gathering the information relevant for the mainstreaming of the 4 projects

5. FRANCE

South Provence-Alpes-Côte d'Azur Region – European Affairs Directorate

Objectives of the experimentation

- To use projects outputs to support the development of hinterland as an alternative to coastal mass-tourism. The territorial approach developed rests on the concept of “nearby valley areas” (*espaces valléens*).

Stakeholders

« <u>Takers</u> »	« <u>Givers</u> »
<ul style="list-style-type: none">- South Provence-Alpes-Côte d'Azur Region – Tourism Department; Territorial development and environment directorate- Nearby valley area of Azur <u>Mercantour</u>	<ul style="list-style-type: none">- DESTIMED project – MEET methodology to create a cluster of tourism stakeholders; touristic packages

Methodology / Activities implemented

- Exchange between the South PACA Region, the Nearby Valley of Azur Mercantour, regional stakeholders and the DESTIMED project about transferable outputs
- Bilateral meeting between the “taker” and the “giver”
- Detailed analysis of outputs and results, including keys for a successful transfer
- Dissemination of information documents about available outputs; participation to monitoring committees, regional and national events
- Recommendation and action plan for the operational transfer; mainstreaming working paper
- Transfer process

6. SLOVENIA

Government Office, Unit in charge of EU programmes: Cohesion policy division

Objectives of the experimentation

- To use past and ongoing experiences to **promote innovative approach to sustainable tourism and smart specialisation** and preparer post-2020 programmes
- Contributing to the next Slovenian Smart Specialisation Strategy
- Up-dating and adapting tourism-oriented policies and national and potentially local level

Field of intervention: development of targeted, specialised, customized and innovative tourism products and services tailored to individual needs and wishes, such as: technological solutions for sustainable use of resources in accommodation facilities, enhanced quality of tourism-related services). To enhance professional skills and hospitality in the tourism sector

Stakeholders

« Takers »

- Ministry of Economic Development and Technology – Directorate for Tourism
- Tourism and Hospitality Chamber of Slovenia
- Slovenian Tourist Board

« Givers »

VIVIMED project –
LUCENCE SCarL; Corsica
Tourism Agency

Methodology / Activities implemented

- Identification of the needs of Slovenian partners; Involvement of the Tourism General Directorate in the process
- Determination of potential ETC projects for transfer; Contact with the Lead partner and with partners to find the right (and available) stakeholder
- Bilateral meeting between the “taker” and the “giver”
- Identification of key deliverables for the transfer process
- Exchanges between the “giver” and the “taker” for operational transfer

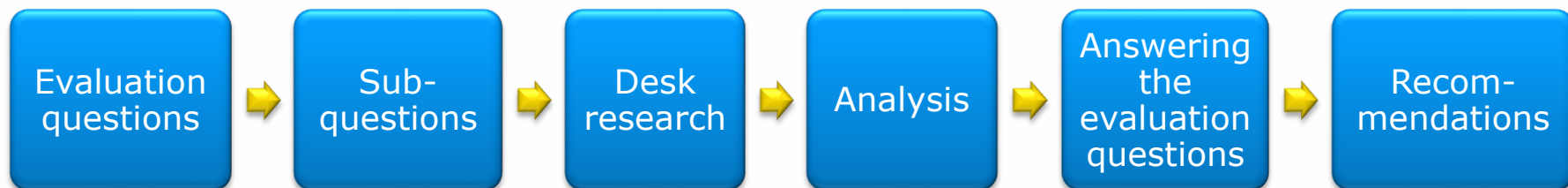
EVALUATION AND RECOMMENDATIONS

Main objectives

- **«What has been achieved ?»** To identify how much the outputs and results achieved by INTERREG and IPA projects have been taken into account in the design and implementation of UE programmes and public policies
- **«How things have been achieved?»** To highlight the successes, difficulties, good practices, bottlenecks encountered during this mainstreaming process

➔ **To draft a suggested mainstream procedure** that could be used by others stakeholders in the MED programme interested by a transfer and mainstreaming process (horizontal projects, strategic projects...)

EVALUATION PROCESS



METHODOLOGY

2 types of evaluation questions:

- Questions dealing with the **effectiveness** of the mainstreaming processes
- Questions dealing with the **effective integration** of outputs in public policies

The target groups for interviews and questionnaires will be:

- 1 person designed by each of the 6 regions as **representatives** in the experiment
- 1 person involved in the experiment who belongs to the «**receivers**» group
- 1 person involved in the experiment who belongs to the «**providers**» group

EVALUATION QUESTIONS AND SUB-QUESTIONS

What are the main successes and difficulties encountered in the implementation of the mainstreaming process?

For receivers (profil, involved partners, participation difficulties...)

For providers (availability of outputs, involvement and conditions to share sources)

Transfer process (connect offer and demand, implementation of transfer process)

Which results and outputs achieved by Interreg projects have been taken into account in the design and implementation of EU programmes and public policies?

Description of the outputs used in the transfer process

Development of the transfer process

Outcomes of the transfer process (in regional programmes or regional policy)

TIMELINE

Task	When
Technical meeting with the experts in charge of the evaluation of Panoramed	May, 16th
Draft report on the first results of the evaluation	May, 31st
Finalisation of the evaluation questions, first draft of the logbooks and coaching of the mainstreaming process	June- July 2019
Meeting with the 6 participants (presentation of the results and exchange about the mainstreaming process	September 2019
Evaluation report and first recommendations to be presented during Med capitalisation meeting in Athens	October 2019
Update of the evaluation report + recommendations (after adoption of ESIF programmes)	2021-2022

SOME KEY POINTS TO BE CONSIDERED FOR THE FUTURE EVALUATION PROCESS

- To be successful, must be anticipated, coordinated and involve the right stakeholders at the right moment
- Capacity of «receivers» to formulate clearly their needs
- Coherence of pre-identified projects and results with the profile and needs of potential «receivers»
- Availability of «providers» to participate to the process
- Political agenda, elections
- Working with ongoing projects
- Post 2020 programmes calendar and strategies



Interreg Mediterranean



Kim-Anne KENNIBOL,
South Provence-Alpes-Côte d'Azur Region
(FRANCE)

kakennibol@maregionsud.fr