

EIS – Everywhere International SMEs
Interregional Learning Workshop n. 9
Bologna/Emilia-Romagna Region, 29 - 31 October 2019

Wednesday, 30 October 2019

14.30 - 17.30

Venue: Città Metropolitana di Bologna, Via Zamboni, 13 - Sala Zodiaco - Bologna

14.30 “Different approaches to SMEs internationalisation inside Interreg Europe projects”

This session will keep our focus on the main issues to be addressed for transforming the exchange of experiences and good practices into viable action plans, able to influence the relevant policy instruments and tools and having an impact on the ground.

- 14.30: COMPETE IN: a territorial approach for SMEs’ internationalization, Saverio Serri, City of Reggio Emilia (Italy)
- 14.55: COMPETE IN and EIS: Methodological differences in project management and implementation by ART-ER, Luca Rosselli, Art-ER (Italy)
- 15.20: Added value from the parallel participation to EIS and COMPETE IN: how the two Local Action Plans are going to influence Emilia-Romagna Region’s tools for SMEs internationalisation by RER/ERR, Gianluca Baldoni, Emilia-Romagna Region (Italy)
- 15.30: Interreg Europe projects OSS and CRAFTS CODE, Hilde Hoefnagels, Artesis Plantijn University College Antwerp (Belgium)

16.00 Comfort Break

16.30 “Lessons learnt from other Interreg Europe projects implemented by the Emilia-Romagna Region and the Metropolitan City of Bologna”

During the first part we focused on different approaches and methodologies adopted by two Interreg projects having quite similar goals (EIS and COMPETE IN), during the second part we will listen and debate on the experiences from other Interreg Projects, approved under different calls for proposals, hence at different stages of development, and addressing different such diverse topics

10 minutes pitch for every speaker, then the audience can choose 2 follow-up meetings, 10 minutes each.

- 16.30: INKREASE, Angelica Laterza, Emilia-Romagna Region (Italy).
Addressing the topic of Regional Ecosystems for Innovation, led by our DG Economy of Knowledge, Labor and Enterprise (ART-ER is a partner)
- 16.40: FOODCHAINS4EU and STRING, Fabio Girotti, Emilia-Romagna Region, DG for Agriculture, Hunting and Fisheries (Italy).
Stimulating the regional innovation eco-systems to create sustainable food chains.
- 16.50: CESME, Marino Cavallo, the Metropolitan City of Bologna (Italy).
Stimulating the inclusion of SMEs into the circular economy (the Metropolitan City of Bologna and ART-ER are partners)
- 17:00: RELOS3, Daniele Cencioni, the Metropolitan City of Bologna (Italy).
Discussing Action plan for S3 at local level

Two follow-up meetings 10 minutes each.

17.30 End of Day