

# Cohesion policy: Promoting a social innovation ecosystem

## *Social innovation experiences in Emilia- Romagna*



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## INTRODUCTION

### **From the innovation ecosystem to the development of a social innovation ecosystem in Emilia-Romagna**

The Emilia-Romagna Region has long recognized economic and social innovation entities as drivers of development both from the strictly entrepreneurial point of view and the creation of new jobs, and for their ability to generate social value through the implementation of virtuous relationships among the various actors in the territory. In fact, social innovation is capable of significantly and durably improving people's quality of life, paving the way to new employment opportunities and the establishment of new social relations that contribute to value growth in the relevant area.

Institutions today face a dual challenge that requires an integrated approach to mount diversified responses. In implementing this approach, third sector and social cooperation organizations are called upon to make their specific contribution. In particular, they can provide a significant contribution in identifying ways to respond to the challenges and unmet social needs of our time, which are constantly changing. It is extremely important to identify innovative ways of responding to the complex issues arising from population ageing and the resulting need for care and assistance; from the migration phenomena and the need for reception and integration policies; from the labour market changes and the progress made by Industry 4.0.

Furthermore, the settings that contribute to providing an answer to those needs have undergone profound changes and transformations, also thanks to a stronger relationship between the public and private sectors with a view to co-designing and co-managing services and policy instruments in such a way that responsibility is taken on both sides from the very first moment of the development of a project, as set forth also in the new third sector code contained in Legislative Decree No. 117/2017.

Starting from these considerations, the Department of Production Activities, the Department of Welfare of the Emilia-Romagna Region, Ervet and Aster have carried out in-depth studies and surveys together with the representative bodies of the third sector, namely Legacoop, Confcooperative and Forum del Terzo Settore with the aim of highlighting the value of the social innovation experiences gained in Emilia-Romagna through the dissemination of proven practices, the promotion of virtuous relations among the entities involved and further study and comparative analysis at European level.

The Working Group objectives for 2018-2019 are as follows: analysis and monitoring of social innovation cases in the area; identification of some regional case studies where the business

approach is combined with the generation of social value; creation of a network of experiences in Emilia-Romagna to promote opportunities for meetings and direct exchanges.

In addition, the Group is active in communicating and sharing information at European level through participation in interregional cooperation projects, and conducts an analysis of future European programmed and potential areas of intervention related to social innovation.

The fields where regional projects/initiatives/enterprises are identified with reference to the scope of action are:

- Active and healthy ageing
- Sustainable mobility in cities and urban environments
- Improving the quality of employment and developing new skills
- Urban regeneration
- Digital Social Innovation
- Corporate Social Innovation
- Sharing and pooling / knowledge sharing
- Reception, social and job integration of migrants
- Job integration of disadvantaged people
- Innovation in living, design for all and introduction of home automation technologies for disadvantaged people (elderly, disabled)
- Educational poverty and training
- Processes to implement the cultural, tourist and environmental provision throughout the area

The surveyed cases have the following characteristics:

- They are products and services that originate from a bottom-up process of sharing, participation and "co-designing" by the end users and are implemented with the involvement of different actors in the reference area (for-profit enterprises, public administrations, etc.);
- They are capable of intentionally generating a positive impact on society, leading to the establishment of **new social relations and interactions in a specific context** (at micro, meso or macro level) and creating shared value;

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- They provide **innovative solutions to social needs**;
  - They create **new entrepreneurship and "good quality" employment, developing resources and skills**;
  - They are more effective than the existing solutions and generate measurable improvement in terms of results and use of resources (not only financial ones);
  - They promote **cross-contamination of areas and disciplines** enhancing the link between social innovation and technological innovation;
  - They are characterized by **a close relationship with their geographical areas**, thanks to various forms of collaboration with other subjects that are not part of this initiative, with the local or regional public authorities;
  - **They are tangible proof of the economic sustainability** achieved through self-financing, private funding or with the support of the public administration
  - They are consistent with the Sustainable Development Goals of Agenda 2030.



ASP CITTÀ DI BOLOGNA  
*Azienda pubblica di servizi alla persona*

## SALUS SPACE - ASP Città di Bologna

### 1. COMPANY DATA

Name: ASP Città di Bologna  
Province: Bologna  
Year of establishment: 2014 (from the unification of previously existing public bodies, originating from the ancient charitable organizations of the city)  
Contact person: Luana Redalié  
Email: [direzione@aspbologna.it](mailto:direzione@aspbologna.it)  
URL: [www.aspbologna.it](http://www.aspbologna.it) | <http://www.saluspace.eu/>

### 2. GEOGRAPHICAL COVERAGE

- Neighbourhood
- City
- Province

### 3. SCOPE OF ACTIVITY

- Active and healthy ageing
- Reception, social and job integration of migrants
- Job integration of disadvantaged people
- Processes to implement the cultural, tourist and environmental provision throughout the area
- Innovation in living, design for all and introduction of home automation technologies for disadvantaged people (elderly, disabled)

More: Public Personal Services Company

### 4. DELIVERED PRODUCTS AND SERVICES, BENEFICIARIES AND STAKEHOLDERS

#### Delivered products and services

ASP Città di Bologna provides services for minors, families and the elderly. It offers transitional housing, residential services and home care for the elderly, it combats severe forms of adult exclusion and provides international protection.

#### Addressed needs / beneficiaries of the products and services

Single adults, families with minors, unaccompanied foreign minors, asylum seekers and people under international protection, elderly people and their caregivers.

### **Stakeholders**

- Banking foundations
- Local public administration
- Local public bodies/institutions

More: The members of ASP Città di Bologna are the Municipality of Bologna (97%), Città Metropolitana di Bologna (2%) and the Carisbo Foundation (1%). Projects and programs are implemented in collaboration with numerous local public bodies.

## **5. STRATEGIC LINES OF DEVELOPMENT AND CHANGES**

### **Innovation potential of the implemented activities**

The S.A.L.U.S W SPACE project won the first European call for proposals of the U.I.A. (Urban Innovative Actions) Programme, chosen with 17 others among the 378 proposed. The themes of the project are: social inclusion of migrants and refugees, urban poverty, energy transition, creation of new jobs. The Municipality of Bologna (Don Paolo Serra Zanetti Institution for social and community inclusion, Department of International Relations and Projects, Housing and Municipal Assets) is the coordinator of the project, developed and implemented together with 16 partners, and ASP Città di Bologna is the leader of the WP on the Community of the inhabitants. For its implementation, the European Commission has allocated a funding of 5,000,000 Euro, coming from the ERDF through the Innovative Urban Actions initiative. The overall goal of the project, lasting 3 years, is the establishment -in the local context- of a centre of hospitality, work, intercultural welfare and well-being in the broadest sense: *Salus Space*. This intervention is a breeding ground for social innovation, through participatory planning (co-designing) and a strong imprint of generative and intercultural welfare. To this end, the original name of the place "Salus" was chosen, i.e. Health, meaning "a state of complete physical, mental and social well-being and not merely the absence of disease" (WHO definition), addressing the city in general and, in particular, the different target groups of temporary residents in the facility. The whole process is evaluated during its progress and is subject to monitoring/shared evaluation by all actors, including citizens. The whole project is accompanied by a strong communication campaign addressing the city, which involves both the partners and the community of inhabitants, who will form the editorial board. *Salus Space* intends to provide an innovative model of reception and integration, reproducible in other European contexts. A maximum number of 100 people will be hosted, 80 of whom will be members of families in transitional housing, refugees or asylum seekers, and 20 will be guests of the accommodation facilities.

### **Changes that have taken place throughout the years with respect to goals, activities, services and beneficiaries**

The area and the buildings of the former private clinic "Villa Salus", which for many years have been in a state of neglect and decay, are used for this project. The project involves zero consumption of the territory, using the regeneration of the property as an experimental site that, in addition to being a driving force for the local economy, aims to create jobs for disadvantaged groups of the



population while training them professionally for the future management of the property and for the creation of entrepreneurial activities. The initial project included the renovation of the building, then an in-depth analysis of costs, benefits, impact and consumption of resources led to the current solution of taking down the old clinic (works started in July 2018) and rebuilding according to energy saving and green building criteria.

### **Participation in and/or networking with other enterprises**

The European project originates from a network of 16 partners of the city of Bologna, including public and non-profit entities. The implementation of the project and, more specifically, the construction of the "Comunità degli abitanti" (Community of the inhabitants) -of which ASP Città di Bologna is the WP Leader- foresees the direct involvement of the SPRAR network (Protection Service for Refugees and Asylum Seekers) – coordinated by ASP through Città Metropolitana - and of the services and networks which are active in combating adult marginalization and transitional housing.

## **6. REQUIREMENTS**

- Specific research and innovation
- New projects

## **7. ECONOMIC RESOURCES**

### **Main funding sources**

- Public (Urban Innovative Action - European Regional Development Fund)

### **Type of funding**

- Participation in international calls for proposals



## PROGETTO CA' NOSTRA – A NEW WELFARE MODEL CENTRED ON THE ELDERLY

### 1. COMPANY DATA

Name: Progetto Cà Nostra coordinated by ASVM - Associazione Servizi Volontariato Modena (Modena Voluntary Service Providers Association)

Province: Modena

Year of establishment: 2016

Contact person: Francesca Nora

Email: [francesca.nora@volontariamo.it](mailto:francesca.nora@volontariamo.it)

URL: <http://www.volontariamo.it/canostra/>

### 2. GEOGRAPHICAL COVERAGE

- City

### 3. SCOPE OF ACTIVITY

- Active and healthy ageing
- Urban regeneration
- Innovation in living, design for all and introduction of technologies for home automation for disadvantaged people (elderly, disabled)

### 4. DELIVERED PRODUCTS AND SERVICES, BENEFICIARIES AND STAKEHOLDERS

#### Delivered products and services

Ca' Nostra is an experimental co-housing project for elderly people with cognitive deficits and problems related to dementia. The five guests live in an apartment made available by the Municipality of Modena. Common areas are available (kitchen, living room, two bathrooms with aids) and single rooms. It is designed to be easily accessible to people with reduced mobility and to promote their non-dependency and the customization of household spaces as much as possible. The organization of everyday life follows a work plan and a set of rules shared between the families of the guests and the specialized staff involved in the project.

#### Addressed needs / beneficiaries of the products and services

The beneficiaries are partially dependent elderly people and people with problems related to dementia or cognitive deficits and their families who, organized in a Family Community, manage the house and the guests with the support of local associations and specialized personnel who provide

home care 24 hours a day. If needed, it is possible to ask for assistance from the healthcare personnel of the Local Health Unit.

### **Stakeholders**

- Medium-sized/large enterprises
- Small businesses
- Public companies
- Banking foundations
- Voluntary associations
- Local public administration
- Universities/research centres
- Natural persons

More: Other third sector entities

## **5. LINES OF DEVELOPMENT AND CHANGE**

### **Innovation potential of the implemented activities**

The project proposes a new form of welfare that combines the central role of a home with the care and need for social life of the guests and their families. The subjects of the civil society are "competent protagonists" in the co-housing process. Innovative elements are the collaboration between the institutions and the third sector, the synergy between family members, volunteers and specialized personnel in the management of the house and its guests, the possibility of using a low threshold service with reduced costs of care for people with dementia requiring a sheltered facility. This is also demonstrated by the cost/benefit analysis carried out by CAPP - Centre for the Analysis of Public Policies of the University of Modena, starting from 2017.

### **Changes in objectives, activities, services and beneficiaries throughout the years**

As the cost/benefit analysis shows, the project has had a positive impact both in economic and social terms. In fact, it allows a saving of public and private family resources and creates employment opportunities for four people (caregivers regularly employed by the Family Community). In terms of social impact, the community dimension of Ca' Nostra favours an improvement in the guests' behaviour and therefore their well-being, together with that of the families/caregivers, who can share the care responsibility with others. The project represents a model of participatory welfare that enhances the skills and value of each partner involved. It is a model that can be duplicated in other regional and national contexts: in fact, there have been numerous contacts and study visits, as well as significant media coverage (articles in the national press, invitations to international conferences, documentary films on the project presented at festivals).

### **Participation in and/or networking with other enterprises**

Several companies participated in the renovation of the apartment and donated specific furnishings and sanitary equipment. The installation, masonry, painting, cleaning works were carried out by professionals at a reduced rate and by volunteers of the project partner associations.

## 6. REQUIREMENTS

- Organisational strengthening
- Dedicated finance
- Promotion/enhancement/internationalization

## 7. ECONOMIC RESOURCES

### Main funding sources

- Public
- Private

### Type of funding

- National
- Regional

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## ANTICRISIS PROJECT OF UNIONE TERRE D'ARGINE AND FONDAZIONE CASSA DI RISPARMIO DI CARPI

### 1. COMPANY DATA

Name: Project coordinated by ASVM - Associazione Servizi per il Volontariato Modena (Modena Voluntary Service Providers Association), aimed at implementing the 2015-18 Anti-Crisis Plan of Fondazione Cassa di Risparmio di Carpi in collaboration with Unione Terre d'Argine.

Province: Modena (Carpi district)

Year of establishment: 2015 – 2018

Contact person: Valeria Lodi

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URL: <http://www.volontariamo.it/innovazione-sociale-welfare-di-comunita/>

### 2. GEOGRAPHICAL COVERAGE

- City
- Province

### 3. SCOPE OF ACTIVITY

- Improvement in the quality of employment and development of new skills

### 4. DELIVERED PRODUCTS AND SERVICES, BENEFICIARIES AND STAKEHOLDERS

#### Delivered products and services

The project "Volunteers by necessity, volunteers by choice" consists in providing an economic contribution for the participation of beneficiaries in training courses, voluntary activities and social utility projects to be carried out within local entities belonging to both the Third Sector and the public sector. The resources come from the 2015 and 2016 Anticrisis Fund of the Fondazione Cassa di Risparmio di Carpi, integrated by Unione Terre d'Argine. The activities of the project have been designed in connection with measures to combat poverty adopted at both national and regional levels: #diamociunamano, SIA (Active Inclusion Support), RES (Solidarity Income). The different phases of the project have been coordinated by ASVM in collaboration with Unione Terre d'Argine. They mainly consist of:

- Information, involvement and activation of local authorities
- Training and involvement of social service representatives and third sector organisations
- Beginning of the social commitment experiences and training on the family budget: first contact to increase awareness and provide guidance to the beneficiaries; training courses on the management of the family budget for all beneficiaries held by the association Dedalo with the support of ASVM
- Monitoring, evaluation of the project and feedback on the materials produced during the staff meetings with the different stakeholders (beneficiaries and hosting bodies)

### **Addressed needs / beneficiaries of the products and services**

Citizens living in the district of Carpi who experience economic and social difficulties due to the employment crisis. The training courses are aimed at strengthening their skills with a view to reintegrating them into the labour market, but also at developing interpersonal and motivational skills that promote the social inclusion of people in conditions of social and economic fragility.

### **Stakeholders**

- Banking foundations
- Voluntary associations
- Local public administration
- Universities/research centres
- Natural persons

More: Other third sector entities

## **5. LINES OF DEVELOPMENT AND CHANGE**

### **Innovation potential of the implemented activities**

The Project anticipates and contains principles, objectives and practices that are inspiring the process of change of our welfare system and the current regional and national instruments to support the solidarity and social inclusion income: empowering the beneficiaries of financial support so that they undertake actions to improve their socially and economically disadvantaged conditions; returning the received aids back to the community through civil and solidarity commitment; enhancing professional skills, empowering and developing transversal and relational skills, motivation and self-esteem to promote job reintegration and social inclusion; developing solidarity-based partnerships principle between institutions, social partners and non-profit organisations to provide well-formulated, targeted responses, consistent with the needs and special requirements expressed by the communities. The project was the subject of a Conference at the Italian Chamber of Deputies on July 6, 2018.

### **Changes in objectives, activities, services and beneficiaries throughout the years**

To date, there have been two editions: the first one in relation to the 2015 Anti-Crisis Call and second one - still ongoing - relating to the 2016 Anti-Crisis Call. In the latter - considering that there are about 300 minor beneficiaries - the objective is to strengthen the training courses relating to the management of the family budget, active job search and debt prevention.

### **Participation in and/or networking with other enterprises**

The project involves different entities in the territory who are willing to cooperate and welcome the beneficiaries in personalized volunteering work pathways inside their usual activities. These pathways also include the identification of a dedicated tutor. The entities involved in the first edition

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are a total of 102: 20 voluntary organizations, 30 social promotion associations, 23 local authorities, 10 amateurs sports associations, 11 social cooperatives, 5 non-profit organizations and 3 foundations. 506 internships were implemented for a total of 843 beneficiaries involved.

## 6. REQUIREMENTS

- Dedicated finance
- Promotion/enhancement/internationalization
- New design

## 7. ECONOMIC RESOURCES

### Main funding sources

Public  
Private

### Type of funding:

Other: Funding from Fondazione Cassa di Risparmio di Carpi and Unione Terre d'Argine



## RETE PROVINCIALE EMPORI DI MODENA

### 1. COMPANY DATA

Name: Informal network, coordinated by ASVM - Associazione Servizi per il Volontariato Modena (Modena Voluntary Service Providers Association), which includes the four fair trade shops Portobello Emporio Sociale MO, Il Pane e le Rose Soliera, Il Melograno Sassuolo, Eko Market Solidale dell'Unione Terre di Castelli.

Province: Modena

Year of establishment: 2016

Contact person: Angela Artusi

Email: [angela.artusi@volontariamo.it](mailto:angela.artusi@volontariamo.it)

URL: <http://www.volontariamo.it/reteProvinceleempori/>

### 2. GEOGRAPHICAL COVERAGE

- City
- Province

### 3. SCOPE OF ACTIVITY

Fight against poverty, in particular the "grey band" experiencing social and economic difficulties due to the crisis; sustainable development and lifestyles.

### 4. DELIVERED PRODUCTS AND SERVICES, BENEFICIARIES AND STAKEHOLDERS

#### Delivered products and services

Possibility of shopping for basic commodities, for a limited period of time and using a budget of points associated with the tax code. The products are procured through food collections organized in collaboration with the large-scale retail trade and donations of surplus production from small and medium-sized companies. The shops are managed entirely by suitably trained volunteers. They include additional services, such as advice on how to manage the family budget and theme-centred meetings mostly co-designed with the beneficiaries and responding to the needs expressed (e.g. how to write a CV, over-indebtedness, compulsive gambling, promotion of sustainable lifestyles and reuse workshops, parenting support).



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### **Addressed needs / beneficiaries of the products and services**

People and families (over 800 per year) in a condition of social and economic vulnerability, selected by the social services or joint commissions on the basis of objective criteria such as the ISEE (Equivalent Economic Situation Indicator) value.

### **Stakeholders**

- Medium/large enterprises
- Small Businesses
- Banking foundations
- Voluntary associations
- Local public administration
- Universities/research centres
- Natural persons

More: Other third sector bodies and social partners

## **5. LINES OF DEVELOPMENT AND CHANGE**

### **Innovation potential of the implemented activities**

The four fair trade stores of the province of Modena have different backgrounds and legal forms, but have a number of characteristics in common, namely: the implementation of activities to combat food poverty; the support received from the local government; the donations of food products and money from individuals and companies, and the activities of volunteers providing support to families living in the area who are experiencing economic and social difficulties.

### **Changes in objectives, activities, services and beneficiaries throughout the years**

Since 2016, the effort has been that of combining the needs of the individual fair trade shops with a more structured network logic which entails the exchange of good practices, the solution to common problems and the periodic organization of joint initiatives, targeted towards achieving greater visibility and optimizing resources and supplies. In addition to the provincial network, there is a regional network formally recognized by a Memorandum of Understanding with the Emilia-Romagna Region and ANCI: they are one of the strategic areas of the latest Regional Plan to Fight Poverty.

### **Participation in and/or networking with other enterprises**

Modena's network of fair trade shop organises joint initiatives in collaboration with the main project partners (Nordiconad, Coop Alleanza 3.0). Between February and March 2018, a crowdfunding initiative was experimented on the Rete del dono (Gift Network) platform, with the aim of collecting money for the purchase of items that are difficult to find. Each shop takes care of its relations with donors, businesses and local entities, involving them in awareness-raising and voluntary activities.

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## 6. REQUIREMENTS

- Dedicated finance
- Promotion/enhancement/internationalization

## 7. ECONOMIC RESOURCES

### Main funding sources

- Public
- Private
- Self-financing (crowdfunding)

### Type of funding

- National
- Regional

Other: Foodraising and fundraising actions structured according to an annual strategic plan which foresees sending reminders to small, medium and large donors.



## CASA GIOIA

### 1. COMPANY DATA

Name	Cooperativa A Casa Gioia
Province	Reggio Emilia
Year of establishment	2017
Contact person	Stefania Azzali
Email	<a href="mailto:azzali.stefania@casagioia.org">azzali.stefania@casagioia.org</a>
URL	<a href="http://www.casagioia.org">www.casagioia.org</a>

### 2. GEOGRAPHICAL COVERAGE

- City of Reggio Emilia
- Province of Reggio Emilia
- Emilia-Romagna Region

### 3. SCOPE OF ACTIVITY

#### Improvement in the quality of employment and development of new skills

- Educational poverty and training
- Sharing, pooling and knowledge sharing

Other: Development and implementation of learning protocols based on the scientific principles of ABA (Applied Behaviour Analysis) for children and adults with cognitive disabilities and autism combining disability/education/scientific approach.

### 4. DELIVERED PRODUCTS AND SERVICES, BENEFICIARIES AND STAKEHOLDERS

#### Delivered products and services

Casa Gioia is a technological start-up addressing children and adults with cognitive disabilities and autism. It uses innovation and research to promote lifelong learning and create an environment that offers them an educational approach which is capable of promoting the identity and autonomy of disabled individuals. The spaces, designed to facilitate learning, are suitable for children from nine years and young adults with mental disabilities or autism. Such spaces are specifically designed to perform training for non-dependency, and include classrooms for cognitive rehabilitation work, workshops for manual, art and music activities, a studio in which to experiment activities of daily living at home and a large garden. Many activities take place outside the facility to encourage experiences in sports and cultural contexts, with the aim of arousing interest among young people and spotting their attitudes. The Casa Gioia activities intend to encourage aggregation and positive

inclusion in the society by preparing young people to enter the job market. Casa Gioia works in collaboration with institutions, universities, the voluntary sector and families to offer young people new experiences linked to the territory and the social fabric. The staff of Casa Gioia includes young researchers who, while working with children, study and design new implementation protocols.

### **Addressed needs / beneficiaries of the products and services**

This innovative, socially-oriented start-up company aims to relieve families of all the commitments related to the management of the many activities that revolve around their children, by providing them with a complete service that ranges from learning to sports, theatre, social and educational activities.

### **Stakeholders**

- Private companies through donations and corporate volunteering. The cooperative benefits from BBS and OBM consulting
- University and school: Master's degrees with UniMoRe, internships with UniBo and UniPr; Casa Gioia also collaborates with several schools to implement sandwich courses consisting of periods of study and periods of work.
- Municipality: After-school services and Summer camp activities
- Volunteers: Specific skills, ethical and moral values

## **5. LINES OF DEVELOPMENT AND CHANGE**

### **Innovation potential of the implemented activities**

Casa Gioia is a research centre that looks at the new scientific frontiers through the development of education and training activities with the teaching method that combines ABA and VBA. ABA, *Applied Behavior Analysis*, is the application of scientific procedures derived from behavioural principles to produce change by solving socially significant problems. VBA, *Verbal Behavior Analysis*, is a field of analysis inside ABA, i.e. the combination of research into the origins of verbal behaviour and the application of new discoveries to develop verbal repertoires. Casa Gioia's technological innovation is linked to the use of scientific methods in a target group (disabled adults) that has never been investigated before, and provides for the creation of new tools.

### **Changes in objectives, activities, services and beneficiaries throughout the years**

The company was established in 2017 with a view to increase the number of disabled and non-disabled students in the after-school classes. By end of 2018, a new company counselling service on safety and organization will be launched.

### **Participation in and/or networking with other enterprises**

Collaborations have been formally established with the Universities of Bologna, Parma, L'Aquila, Modena and Reggio Emilia.

## 6. REQUIREMENTS

- Education/Vocational training
- Specific research and innovation
- Organisational strengthening
- Clusters/networks
- New projects

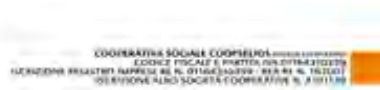
## 7. ECONOMIC RESOURCES

### Main funding sources:

- Private
- Self-financing (crowdfunding)

### Type of funding:

- Participation in international calls for proposals
- National
- Regional
- Use of credit institutions
- Use of financial instruments



## COOPSELIOS COOPERATIVA SOCIALE

### 1. COMPANY DATA

Name	Cooperativa Sociale Coopselios, cooperative enterprise
Province	Reggio Emilia
Year of establishment	1984
Contact person	Gianni Calabrese
Email	<a href="mailto:direzione@coopselios.com">direzione@coopselios.com</a> ; <a href="mailto:presidenza@coopselios.com">presidenza@coopselios.com</a>
URL	<a href="http://www.coopselios.com">www.coopselios.com</a>

### 2. GEOGRAPHICAL COVERAGE

- Nation

### 3. SCOPE OF ACTIVITY

- Active and healthy ageing
- Educational poverty and training
- Innovation in living, design for all and introduction of technologies for home automation for disadvantaged people (elderly, disabled)

### 4. DELIVERED PRODUCTS AND SERVICES, BENEFICIARIES AND STAKEHOLDERS

#### Delivered products and services

Coopselios provides personal care services in the following sectors: infants and children, the elderly, minors, the disabled and healthcare.

#### Addressed needs / beneficiaries of the products and services

The cooperative's main objectives are individual well-being and special care for the weakest layers of the population.

#### Stakeholders

- Medium-sized/large enterprises
- Small businesses
- Public companies

- Local public administration
- Local public bodies/institutions
- Regional public bodies/institutions
- Universities/research centres

## 5. LINES OF DEVELOPMENT AND CHANGE

### Innovation potential of the implemented activities

Coopselios is following an ambitious educational project called *The Early Childhood Educational Programme (ECEP)* in collaboration with the *Family Development Foundation (FDF)*, a non-profit governmental organization based in the Emirate of Abu Dhabi, whose institutional aim is to support the central function of the family within the Emirate's society by promoting the role of women in promoting the country's social and economic progress. The collaboration consists in the design and implementation -in the United Arab Emirates- of an inclusive pre-school education system. This foresees the creation of a research centre for the study and dissemination of good practices located next to an infant-toddler centre and a nursery school inspired by the excellence of the pedagogical models for which Reggio Emilia is renowned throughout the world. Here are some of the most innovative activities carried out by Coopselios: Prontoserenità, a model of service delivery, designed and conducted by well-established providers in the field of social and health care; Learning by Languages, an innovative pedagogical method aimed at encouraging the development of skills in children and Qualità e Benessere (Quality & Well-being), a tool for assessing the quality of life and well-being of the elderly in residential facilities based on an innovative approach.

### Changes in objectives, activities, services and beneficiaries throughout the years

The international scenario is becoming increasingly important in the business strategy of Coopselios. The aim of the cooperative is to strengthen the "recipient" contexts abroad in order to guarantee full empowerment of the project by the host communities through their involvement and participation in its implementation. The goal is to build for and together with the local community, fully adapting the project according to the local requirements so that innovation becomes deep-rooted in the local traditions and turns into an element of development perfectly fitting and consistent with the surrounding context.

### Participation in and/or networking with other enterprises

Coopselios collaborates with other entities from inside and outside the cooperative world. It is a member of consortia to make sure that it is deeply rooted in the various areas of intervention. Among others, the cooperative is a member of Consorzio 45, which gathers over 40 social cooperatives in Reggio Emilia and collaborates with InSinergia, Fondazione Easy-Care and Bambini srl.

## 6. REQUIREMENTS

- Education/Vocational training

- 
- New skills
  - Specific research and innovation
  - Organisational strengthening
  - Promotion/enhancement/internationalization
  - New projects

## **7. ECONOMIC RESOURCES**

### **Main funding sources**

- Private
- Self-financing (crowdfunding, etc.)

### **Type of funding**

- Use of financial instruments





## ANZIANI E NON SOLO COOPERATIVA SOCIALE

### 1. COMPANY DATA

Name: ANZIANI E NON SOLO soc.coop.soc.

Province: Modena

Year of establishment: 2004

Contact person: Boccaletti Licia

Email: [info@anzianienonsolo.it](mailto:info@anzianienonsolo.it)

URL : [www.anzianienonsolo.it](http://www.anzianienonsolo.it)

### 2. GEOGRAPHICAL COVERAGE

- City
- Region
- Nation
- Europe

### 3. SCOPE OF ACTIVITY

- Active and healthy ageing
- Improving the quality of employment and developing new skills
- Reception, social and job integration of migrants
- Educational poverty and training
- Digital Social Innovation

More: New Welfare in the Ageing Society

### 4. DELIVERED PRODUCTS AND SERVICES, BENEFICIARIES AND STAKEHOLDERS

#### Delivered products and services

Anziani e non solo provides social planning and innovative training services (via new technologies) to social/social welfare workers and family caregivers. It promotes the enhancement and validation of skills, the transfer of good practices and the construction of national and European networks.

#### Addressed needs / beneficiaries of the products and services

The cooperative responds to the care needs emerging in contexts of fragility, social isolation and dependency and to the demand for new models and skills in the field of home care. It promotes the strengthening of family networks by overcoming the digital divide and at the same time promotes

access to innovative tools to support the quality of life and the cognitive skills in long-term care. It identifies new demands for services in relation to corporate and community welfare.

### **Stakeholders**

- Voluntary associations
- Social enterprises
- Local public administration
- Local public bodies/institutions
- Regional public bodies/institutions
- Universities/research centres
- Natural persons (individual family caregivers)

## **5. LINES OF DEVELOPMENT AND CHANGE**

### **Innovation potential of the implemented activities**

Through its activities, Anziani e non solo contributes to raising greater social and institutional awareness about healthy and active ageing, introduces new cultural paradigms between the public function and the individual/family responsibility, promotes accessibility and integration in the use of new technologies for care and facilitates the construction of new networks that fuel social innovation and involve new stakeholders.

### **Changes in objectives, activities, services and beneficiaries throughout the years**

Founded in 2004, the cooperative initially dealt with the construction of databases for access to information and studies on ageing. Subsequently, it developed e-learning and European project design activities, promoted research/action interventions and widened the spectrum of beneficiaries of its services. From the local dimension, it has extended its work to actively contribute to the European networks and has initiated advocacy activities towards new weak and unrepresented social subjects (family caregivers), drafting bills in support of their rights.

### **Participation in and/or networking with other enterprises**

Anziani e non solo participated in the development and strengthening of EUROCARERS (European network supporting caregivers). It also joined the AGE PLATFORM, the European platform of social actors for the protection of the rights of the elderly, and is a member of a territorial consortium of social cooperatives for the development of activities in partnership.

## **6. REQUIREMENTS**

- Education/Vocational training
- New skills

- 
- Specific research and innovation
  - Organisational strengthening
  - Clusters/networks

## **7. ECONOMIC RESOURCES**

### **Main funding sources**

- Public
- Self-financing (crowdfunding etc.)

### **Type of funding**

- Participation in international calls for proposals
- Regional



## **AUT AUT MODENA ONLUS**

### **1. COMPANY DATA**

Name: AUT AUT Onlus  
Province: Modena  
Year of establishment: 2003  
Contact person: Erika Coppelli President  
Tel.: 059 4733571  
URL: [www.autautmodena.it](http://www.autautmodena.it)

### **2. GEOGRAPHICAL COVERAGE**

- City
- Province

### **3. SCOPE OF ACTIVITY**

- Job integration of disadvantaged people

More: Representing and supporting families with autistic children in the area of Modena and its Province

### **4. DELIVERED PRODUCTS AND SERVICES, BENEFICIARIES AND STAKEHOLDERS**

#### **Delivered products and services**

The association was established on the initiative of families with autistic children who felt the need to gather to feel less lonely, gain more visibility in the public arena and bridge the gaps of the hospital neuropsychiatry department. The goal of the association is to help autistic children and young people to become as autonomous as possible, creating opportunities for social and job inclusion. In order to keep the founding values of AUT AUT alive, meetings, trips and excursions are organised in which young people and therapists can have fun, experience independence and share views.

#### **Addressed needs / beneficiaries of the products and services**

The activities of the association are targeted towards autistic children and their families.

#### **Stakeholders**

- Medium-sized/large enterprises

- Small Businesses
- Local public administration
- Local public bodies/institutions
- Natural persons

Other: Support from local businesses, such as the association of butchers from Modena, which has provided the meat for filling tortellini prepared by the young people during the cooking workshop, the sports club of Cognento, Conad and Hombre. In addition, Chef Massimo Bottura has made himself available to the association to advertise the "Tortellante" project.

## **5. LINES OF DEVELOPMENT AND CHANGE**

### **Innovation potential of the implemented activities**

Over the years, the number of families that have joined the association has grown to 90 and the idea was put forward to set up a social enterprise called "Il Tortellante". The proposal was made following a cooking workshop that involved teen-agers aged 14 and over, their grandmothers and therapists. The scientific staff behind the project was led by the former head of the Child Neuropsychiatry Department of the Modena hospital, who made himself available and trained the facilitators.

### **Changes in objectives, activities, services and beneficiaries throughout the years**

While, in the past, families with autistic children were dependent on health facilities and schools, today they are much more attentive and prepared. AUT AUT is hosted in a building made available to the association by courtesy of the Municipality of Modena where every day children, their families and therapists are welcomed. Being able to have its own headquarters allowed the association to grow further, giving young people the opportunity to meet in a common space.

### **Participation in and/or networking with other enterprises**

The "Tortellante" project has generated great interest among many local entities and has led to the implementation of the Casa & Bottega initiative in agreement with the Municipality and Local Health Authority of Modena.

## **6. REQUIREMENTS**

- Specific research and innovation
- Clusters/networks

## **7. ECONOMIC RESOURCES**

### **Main funding sources**

- Public
- Private

- 
- Self-financing (crowdfunding, etc.)

**Type of funding:**

AUT AUT works with the Local Health Authority and the Municipality of Modena, with which it has an agreement for the provision of therapies. Furthermore, the Local Health Authority provides 4 hours therapy free of charge to each member aged 6 to 15 years. From 16 to 18 years of age, the therapy hours are provided in partnership with the Municipality of Modena while from 18 to 21 years of age, the therapies are provided by the Municipality only. Every year, families pay a membership fee of EUR 30 and AUT AUT makes the staff available, paid by the individual families as a function of the number of therapy hours. For trips and excursions, an additional economic contribution is required from the families. Some local actors, such as Rotary, Soroptimist, and other companies make donations. Finally, Banca Popolare dell'Emilia Romagna has borne the costs of renovating the roof of the premises.



## CAMELOT

### 1. COMPANY DATA

Name: Cooperativa Sociale Camelot  
Province: Ferrara  
Year of establishment: 1999  
Contact person: Francesca Mengozzi, Head of Communication and External Relations  
Email: [francescamengozzi@coopcamelot.org](mailto:francescamengozzi@coopcamelot.org)  
URL: [www.coopcamelot.org](http://www.coopcamelot.org) - [www.facebook.com/coopcamelot](https://www.facebook.com/coopcamelot)

### 2. GEOGRAPHICAL COVERAGE

- Province: Ferrara, Bologna, Ravenna
- Region: Emilia - Romagna
- Country: Italy

### 3. SCOPE OF ACTIVITY

- Active and health ageing
- Improvement in the quality of employment and development of new skills
- Reception, social and job integration of migrants
- Job integration of disadvantaged people
- Educational poverty and training
- Processes to implement the cultural, tourist and environmental provision throughout the area
- Sustainable mobility in cities and urban environments
- Urban regeneration
- Innovation in living, design for all and introduction of home automation technologies for disadvantaged people (elderly, disabled)
  
- Digital Social Innovation
- Corporate Social Innovation
- Sharing, pooling and knowledge sharing

### 4. DELIVERED PRODUCTS AND SERVICES, BENEFICIARIES AND STAKEHOLDERS

#### Delivered products and services

Camelot is a social cooperative of type A and B, which provides reception and integration services to migrants and asylum-seekers as well as services in the areas of education, social and healthcare, social mediation, job integration and project design.

### **Addressed needs / beneficiaries of the products and services**

The cooperative works in favour of vulnerable individuals and promotes their social and job inclusion. It responds to the integration needs expressed by the territory in which it works and promotes social cohesion. It is committed to supporting local authorities in the regeneration of urban areas, in the construction of communities and in the personal enhancement of the people who form such communities.

### **Stakeholders**

- International Groups
- Medium-size/large enterprises
- Small businesses
- Public companies
- Banking foundations
- Large company foundations or other foundations
- Voluntary associations
- Social enterprises
- Local public administration
- Central public administration
- Local public bodies/institutions
- Regional public bodies/institutions
- National public bodies/institutions
- Universities/research centres
- Natural persons
- Cooperative movement
- Schools
- Training Institutions
- Work Centres

## **5. LINES OF DEVELOPMENT AND CHANGE**

### **Innovation potential of the implemented activities**

In 2017, Camelot completed a process of internal reorganization that led it to be internally equipped to provide services capable of responding in a new and complete way to emerging social needs. With the Vesta project, the cooperative received a special mention in the "ER.RSI Innovatori Responsabili" (ER.RSI Responsible Innovators) Award of the Emilia-Romagna Region. Moreover, its specific focus on migration has allowed it to become a point of reference for the local institutions.



The growth of the cooperative was made possible also thanks to the setting up of a Project Design Department, which has allowed it to respond in a more structured way to development and innovation opportunities at local, national and European level.

### **Changes in objectives, activities, services and beneficiaries throughout the years**

Camelot was founded in 1999 by ARCI, Arciragazzi and UISP in Ferrara. It started with extracurricular support activities for children and young people and the provision of services to frail and marginalized elderly people. Since 2001, the cooperative has extended its traditional activities to the field of reception and integration of migrants and asylum seekers. In 2006, it managed its first SPRAR (Protection Service for Refugees and Asylum Seekers) project in Ferrara and in 2014 it started its activities in favour of unaccompanied foreign minors in Bologna. In 2016, it started the Vesta project offering citizens the possibility of hosting refugees in their homes. Between 2017 and 2018 it started a merger first with the Persone in Movimento cooperative and, later, with CIDAS.

### **Participation in and/or networking with other enterprises**

The cooperative has set up temporary joint ventures and network agreements in Bologna for the reception of refugees as part of the SPRAR and FAMI projects. In Ferrara, Camelot has joined a consortium in the field of educational services and another one in the area of job placement. Camelot is part of the ComeTe Interregional Network for the provision of social and healthcare services. It is part of the Witoor company that works to extend sustainable mobility.

## **6. REQUIREMENTS**

- Education/Vocational training
- New skills
- Specific research and innovation
- Organisational strengthening
- Clusters/networks
- Promotion/enhancement/internationalization
- New projects

## **7. ECONOMIC RESOURCES**

### **Main funding sources**

- Public
- Private

### **Type of funding**

- Participation in international calls for proposals
- National
- Regional
- Use of credit institutions



## CAVAREI

### 1. COMPANY DATA

Name: CavaRei, Cooperativa Sociale Impresa Sociale  
Province Forlì – Cesena  
Year of establishment 2018  
Contact person: Michela Schiavi  
Email [michela.schiavi@cavarei.it](mailto:michela.schiavi@cavarei.it)  
URL <https://www.cavarei.it>

### 2. GEOGRAPHICAL COVERAGE

- Province

### 3. SCOPE OF ACTIVITY

- Job integration of disadvantaged people
- Innovation in living, design for all and introduction of home automation technologies for disadvantaged people (elderly, disabled)

### 4. DELIVERED PRODUCTS AND SERVICES, BENEFICIARIES AND STAKEHOLDERS

#### Delivered products and services

- Residential social rehabilitation and day care centres
- Social and occupational centres for disabilities and mental health
- Job integration of disabled people
- Printing and graphics centre
- Handicraft workshop that produces and sells household items and all the material needed for ceremonies (party favours, invitations, centrepieces, booklets)
- Laboratory with laser and 3D cutting machine (supporting the shop and the printing centre, market services, training).

#### Addressed needs / beneficiaries of the products and services

Social rehabilitation services are mainly aimed at people with severe and very severe disabilities, while social and occupational services are for individuals with less severe disabilities. Services are

provided to companies through outsourcing or by direct hiring of disadvantaged people. This allows companies to comply with the obligation of hiring disabled people set forth in Regional Law No. 17 of 2005. The products are made for being sold on the market. Commercial activities are therefore put in place to market such services.

## Stakeholders

- Medium-sized/large enterprises
- Small businesses
- Banking foundations
- Local public administration

## 5. LINES OF DEVELOPMENT AND CHANGE

### Innovation potential of the implemented activities

The innovation potential of CavaRei lies in the way services are created -the so-called design of services-, in the use of new technologies (graphics, laser cutting, 3D printing, Snoezelen room) and in a type of governance which involves all member representatives, including the Funding Members represented by a private company in the High Tech sector.

### Changes in objectives, activities, services and beneficiaries throughout the years

CavaRei Impresa Sociale was recently established from the merger of two social cooperatives, each with a history of 30 years of activity in the provision services for individuals with disabilities. The first change in objectives is represented by the sustainability of actions, with special reference to investments, care services and marketing activities.

### Participation in and/or networking with other enterprises

Consorzio di Solidarietà Sociale di Forlì e Cesena, CGM, ConfCooperative

## 6. REQUIREMENTS

- New skills
- Organisational strengthening
- Clusters/networks

## 7. ECONOMIC RESOURCES

### Main funding sources

- Private
- Self-financing (crowdfunding, etc.)

**Type of funding:**

- Use of credit institutions
- Use of financial instruments

Other: Cavarei is very active in fundraising but needs a more structured approach to participate in large-scale calls for proposals, also at European level.





## CITTA' VERDE

### 1. COMPANY DATA

Name:	Cooperativa Città Verde
Province	Bologna
Year of establishment	1991
Contact person	Sergio Rosso
Email	<a href="mailto:giorgio.rosso@lacittaverde.coop">giorgio.rosso@lacittaverde.coop</a>
URL	<a href="http://lacittaverde.coop/">http://lacittaverde.coop/</a>

### 2. GEOGRAPHICAL COVERAGE

- City
- Province

### 3. SCOPE OF ACTIVITY

- Job integration of disadvantaged people

More: Highly sustainable composting and waste recycling plant which hires disadvantaged individuals.

### 4. DELIVERED PRODUCTS AND SERVICES, BENEFICIARIES AND STAKEHOLDERS

#### Delivered products and services

The cooperative's activity is centred on the creation and the development of the **common good**. It provides quality products and services at fair prices for the maintenance and care of green areas, for waste management and recycling, for the installation and maintenance of street furniture and social agriculture. At the same time the cooperative creates job opportunities, employment, social relations and integration, especially for people in need. It operates in a well-defined area, with which it has always had very close ties and has established a fruitful relationship over time.

#### Addressed needs / beneficiaries of the products and services

The job integration of disadvantaged people and the preservation of a regular job position over time represent the real "core business" of the Cooperative. These elements are common to all the various production activities (care of green areas, waste management, street furniture, waste treatment, social and educational activities). Job orders are received from the local area, thus promoting the employment of its citizens, either disadvantaged or not, and at the same time strengthening social cohesion. Workers, in turn, are more prone to carry out their daily work with high professional quality being aware that they contribute to the improvement of their living environment.

## Stakeholders

- Medium-sized/large enterprises
- Local public administration
- Regional public bodies/institutions
- Natural persons

## 5. LINES OF DEVELOPMENT AND CHANGE

### Innovation potential of the implemented activities

The quality of the products and services generates added value and continuity of work. The cooperative has always been oriented to the growth and improvement of the quality of services provided to its customers and to human relations. This philosophy is testified by the ISO 9001:2008, ISO 14001:2004 and OHSAS 18001:2007 certifications.

### Changes in objectives, activities, services and beneficiaries throughout the years

The consistent increase in the value of production over the years has been a necessary pre-condition for continuously increasing employment levels, even in years of economic downturn, and reinvesting capital in vehicles, equipment, offices, design and development, thus strengthening the overall structure of the cooperative.

### Participation in and/or networking with other enterprises

#### Consortia of social cooperatives

[SIC](#), [Impronte Sociali](#), [ecoBI](#)

#### Associations

[Orius](#), [RReuse](#), [Legacoop](#)

#### Financial organizations

[Banca Etica](#), [Cooper](#)

## 6. REQUIREMENTS

- Promotion/enhancement/internationalization

## 7. ECONOMIC RESOURCES

### Main funding sources:

- Public
- Private

### Type of funding:

- Regional
- Use of credit institutions

- 
- Use of financial instruments



## IL GIRASOLE

### 1. COMPANY DATA

Name	Il Girasole Società Cooperativa Sociale - ONLUS
Province	Reggio Emilia
Year of establishment	1977
Contact person	Mirko Baccarani
Email	<a href="mailto:info@coopgirasole.it">info@coopgirasole.it</a>
URL	<a href="https://www.coopgirasole.it/">https://www.coopgirasole.it/</a>

### 2. GEOGRAPHICAL COVERAGE

- Emilia Romagna Region

### 3. SCOPE OF ACTIVITY

Il Girasole is active in the catering field in the Emilia Romagna Region. It has an agreement with the Municipality of Reggio Emilia for the management of a bar called Punto Restoro in the public park near the Crostolo stream. It proposes menus which include local zero-food-mile products. It produces honey and other beekeeping products. It involves disabled individuals in all its activities.

### 4. DELIVERED PRODUCTS AND SERVICES, BENEFICIARIES AND STAKEHOLDERS

#### Delivered products and services

Il Girasole provides catering services. More specifically, it deals with the organisation and preparation of catering and banqueting activities for weddings and ceremonies as well as with the production of organic honey and organic flour. It sells its produce in some shops in the city of Reggio Emilia.

#### Addressed needs / beneficiaries of the products and services

Il Girasole was founded in Reggio Emilia on November 17, 1977 by a group of parents of disabled children with a view to create job and social integration opportunities for them. It provides fair trade catering services since it involves disabled and socially disadvantaged individuals in high quality training and professional pathways.

#### Stakeholders

- Medium-sized/large enterprises



- Small businesses
- Public companies
- Banking foundations
- Local public administration
- Natural persons

## **5. LINES OF DEVELOPMENT AND CHANGE**

### **Innovation potential of the implemented activities**

Over the years, the cooperative has promoted various activities: knitting, painting on canvas, linen making, assembly of plastic and electrical components, opening and management of the Maki Pub in Reggio Emilia (until February 2017), opening and management of the Mente Dolce patisserie Reggio Emilia (until December 2014). It has promoted periods of internship in its headquarters for students of Reggio Emilia schools. In 2014 the permanent theatre company called "Spettacolarmente Abili" (Astonishingly Able) was established, which gives the opportunity to a large number of young people with and without disabilities to experiment theatre activities. Every year, a workshop is organized with a final show performance which is staged in various locations of the province, in schools, during parties, festivals and local events.

### **Changes in objectives, activities, services and beneficiaries throughout the years**

To enhance the professionalism and expertise of some of its members, since 2007 "Il Girasole" has gradually specialized in the field of catering. The main services – still offered by the cooperative today - have been defined: corporate catering, banqueting and catering services, management of the Punto REstoro bar in the Park along the Crostolo stream as well as the Miele Solidale laboratory. In addition, cleaning services are also provided, at institutional level, in public spaces, offices and private facilities.

### **Participation in and/or networking with other enterprises**

The cooperative is a member of Confcooperative. Recently, Il Girasole has also created an informal business network (Bouquet) for the organization of events and other ceremonies.

## **6. REQUIREMENTS**

- New skills
- Strengthening of the organization

## **7. ECONOMIC RESOURCES**

### **Main funding sources**

- Public
- Private

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### **Type of funding**

- Regional
- Use of credit institutions
- Use of financial instruments



## IL BETTOLINO

### 1. COMPANY DATA

Name: Cooperativa sociale Il Bettolino  
Province: Reggio Emilia  
Year of establishment: 1989  
Contact person: Francesca Benelli (President)  
Email: [presidenza@ilbettolino.it](mailto:presidenza@ilbettolino.it)  
URL: <http://www.ilbettolino.it/>

### 2. GEOGRAPHICAL COVERAGE

- City
- Province
- Region
- Nation

### 3. SCOPE OF ACTIVITY

- Improvement in the quality of employment and development of new skills
- Job integration of disadvantaged people

More: Social farming

### 4. DELIVERED PRODUCTS AND SERVICES, BENEFICIARIES AND STAKEHOLDERS

#### Delivered products and services

Il Bettolino social cooperative produces organic basil and other aromatic herbs and at the same time promotes the social and job integration of disadvantaged people.

#### Addressed needs / beneficiaries of the products and services

The Bettolino cooperative was founded in 1989 on the initiative of the eight Municipalities of the Bassa Reggiana area with the aim of promoting the social and job integration of disadvantaged citizens in that area. It still contributes to promoting their competences and skills through social farming targeted towards the retail industry.

#### Stakeholders

- Medium-sized/large companies

- Small businesses
  - Public companies
  - Local public administration
  - Local public bodies/institutions
  - Regional public bodies/institutions
  - Natural persons
- More: Retail cooperatives.

## 5. LINES OF DEVELOPMENT AND CHANGE

### Innovation potential of the implemented activities

Il Bettolino cooperative owns 5,000 square meters of greenhouses located in the intermunicipal landfill area of Novellara (Reggio Emilia) where basil is produced using the *floating system*, a crop system which does not use soil as its medium but water. The cultivation of basil in an area that does not have the appropriate climatic conditions is made possible by the use of waste energy from the landfill to heat the greenhouses. This process is a true example of a circular economy. In addition, the cooperative, which has entered into agreements with the local municipal administrations and promotes the social and job integration of disadvantaged people, has created the **Amici in campo** brand through which it sells its products in large retail stores.

### Changes in objectives, activities, services and beneficiaries throughout the years

In 2012, Il Bettolino began focusing on organic farming, a sector which is not yet largely developed in Italy. This choice led to a strategic change in production methods and required a change in the concept of the basil greenhouses. Furthermore, a long process to obtain the necessary certifications was started. The choice of organic farming was not only motivated by increased awareness towards this sector but, above all, by the desire to allow the workers to work in healthier environments. With its products, Il Bettolino also tried to enter distribution chains where no cooperatives had previously ventured.

### Participation in and/or networking with other enterprises

For several years, Il Bettolino has tried to network with other cooperatives involved in social farming to create partnerships and patent a social brand of national importance, even if it is difficult to find cooperatives that are similar to it from the organizational point of view.

## 6. REQUIREMENTS

- Research and specific innovation
- Organizational strengthening

## 7. ECONOMIC RESOURCES

### Main funding sources

- Public
- Private

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### **Type of funding**

- National
- Regional
- Use of credit institutions
- Use of financial instruments



## IL GERMOGLIO

### 1. COMPANY DATA

Name: COOPERATIVA SOCIALE IL GERMOGLIO Soc. Coop. ONLUS  
(Ricicletta 2.0, Winner of the ER RSI 2016 Project Award)

Province FERRARA

Year of establishment 1991

Contact person CARLA BERTI

Email [carla@ilgermoglio.fe.it](mailto:carla@ilgermoglio.fe.it)

URL [www.ilgermoglio.fe.it](http://www.ilgermoglio.fe.it)

### 2. GEOGRAPHICAL COVERAGE

- Neighbourhood
- City
- Province

### 3. SCOPE OF ACTIVITY

- Improvement in the quality of employment and development of new skills
- Job integration of disadvantaged people
- Educational poverty and training
- Sustainable mobility in cities and urban environments
- Innovation in living, design for all and introduction of home automation technologies for disadvantaged people (elderly, disabled)

### 4. DELIVERED PRODUCTS AND SERVICES, BENEFICIARIES AND STAKEHOLDERS

#### Delivered products and services

*Recovery-recycling-reuse* of bicycles or scrap for the creation of functional but environmentally friendly bicycles (**Ri-ciclette**), by a team of people, some of whom are disadvantaged, who through the project have the possibility to go back to work, overcome isolation and social exclusion.

#### Addressed needs / beneficiaries of the products and services

The cooperative responds to the need for "social inclusion" of disadvantaged people (L.381) and at the same time offers an opportunity of sustainable mobility to the whole community (citizens, associations and local institutions), creating a virtuous circle. This non-profit organization professionally designs and manages an activity that, on the one hand, is an instrument of

solidarity and social growth and, on the other, promotes environmentally-friendly actions to reduce waste (*recovery-recycling-reuse*), offering other businesses and citizens sustainable services and high cultural and social value.

### Stakeholders

- Small businesses
- Public companies
- Voluntary associations
- Local public administration

## 5. LINES OF DEVELOPMENT AND CHANGE

### Innovation potential of the implemented activities

In accordance with the new green economy approach, "Il Germoglio" social cooperative is highly committed to reducing the environmental impact, through measures in favour of sustainable development, such as the use of renewable energy, reduced consumption, recycling of waste, both internally and with possible partners.

The Cooperative believes that sustainability equals solidarity. Its corporate objective is to actively involve in its services people who are at risk of exclusion (L 381 /91), thus mitigating the risks that their fragile condition may generate.

### Changes in objectives, activities, services and beneficiaries throughout the years

After more than a decade of activity, the project has become a **deeply-rooted and well-established reality** in the territory. In this period of time, significant achievements have been made:

- **10** people employed in various capacities during the life span of the project
- **6** people currently employed, **3** of whom belong to "disadvantaged" groups
- A total of more than **45** people involved in training or learning pathways
- **15** people currently involved in integration and inclusion projects
- More than **5** volunteers actively engaged in various forms of collaboration with Ricicletta

### Participation in and/or networking with other enterprises

The project envisages close cooperation with the municipal administrations, the mobility agency, the waste disposal organizations and the TYPE B cooperatives (to guarantee the social component i.e. investments in employment of disadvantaged subjects). The project partners are: HERA, the Municipality of Ferrara, AMI - Agenzia per la mobilità, Coop. Last Minute, Punto 3. It is expected that in the near future a protocol of understanding will be signed to export this project to other municipalities in Italy as a virtuous practice of public-private partnership.

## 6. REQUIREMENTS

- Specific research and innovation
- Organizational strengthening

- Clusters/networks

## 7. ECONOMIC RESOURCES

### Main funding sources

- Public
- Private

### Type of funding

- Regional







## KARA BOBOWSKI

### 1. COMPANY DATA

Name: COOPERATIVA SOCIALE KARA BOBOWSKI – SOC. COOP. DI SOLIDARIETA' SOCIALE A R.L.  
Province: Forlì\_Cesena  
Year of establishment: 1992  
Contact person: Ms Franca Soglia  
Email: [amministrazione@karabobowski.org](mailto:amministrazione@karabobowski.org)  
URL: [www.karabobowski.org](http://www.karabobowski.org)

### 2. GEOGRAPHICAL COVERAGE

- City
- Province
- Region
- Europe

### 3. SCOPE OF ACTIVITY

- Job integration of disadvantaged people
- Educational poverty and training
- Processes to implement the cultural, tourist and environmental provision throughout the area

More: Provision of social welfare and educational services for the benefit of various target groups: minors, young people and adults with or without disabilities or from non-EU countries, women and mothers in disadvantaged conditions.

### 4. DELIVERED PRODUCTS AND SERVICES, BENEFICIARIES AND STAKEHOLDERS

The Kara Bobowski Cooperative provides and manages educational, social welfare, recreational, training and job integration services in the 5 municipalities of the Romagna-Tuscany Acquacheta sub-area (Modigliana, Portico e San Benedetto, Tredozio, Rocca San Casciano, Dovadola). The services are aimed at minors and people with disabilities, and include the management of social rehabilitation centres, communities for families in fragility conditions, promotion of volunteer work and active citizenship. Since 1997, Kara Bobowski has also promoted initiatives in the framework of the main European programmes addressing young people, such as [ERASMUS +](#) and [EUROPE FOR CITIZENS](#), disseminating awareness about European programmes for young people through meetings and seminars and offering project design assistance in the areas of **international**

**solidarity, training, social inclusion, intercultural exchange**, also encouraging the involvement of young people with disadvantages/disabilities.

#### **Addressed needs / beneficiaries of the products and services**

Thanks to its activities within the framework of the European programmes, the cooperative provides services to young graduates and professionals from various sectors.

#### **Stakeholders**

- International groups
- Medium-sized/large enterprises
- Public companies
- Banking foundations
- Voluntary associations
- Social enterprises
- Local public administration
- Local public bodies/institutions
- Regional public bodies/institutions
- Natural persons

### **5. LINES OF DEVELOPMENT AND CHANGE**

#### **Innovation potential of the implemented activities**

Kara Bobowski is going through a phase of expansion and innovation of services thanks to the input received from transnational projects and the use of European platforms (EPALE, European Erasmus+ Project Results Platform, School Education Gateway). More recently, the cooperative requested the **VET Mobility Charter** to define an internationalization strategy and enhance its competences and partnerships. In the future, it intends to further promote the transnational mobility of young people with special needs so as to support their integration in the labour market and in the society.

#### **Changes in objectives, activities, services and beneficiaries throughout the years**

Since its foundation, Kara Bobowski has provided services to people with disabilities. Since 1997, European projects have enabled the cooperative to establish new partnerships and develop new ideas. People with disabilities who are managed within its services have participated in individual and group exchanges with other countries. The users of its services have extended to include young people and adults without disabilities. Furthermore, over the years new services have been developed to support minors and young mothers experiencing discomfort and fragility.

#### **Participation in and/or networking with other enterprises**

Kara Bobowski works in a network with public administrations, voluntary associations (including the GAD association from which it originated), social cooperatives (Abbraccio Verde Agricultural/Social

Cooperative founded in 2007 as a result of the synergy between Kara Bobowski and Coop San Giuseppe di Sadurano), parishes and informal groups. It is a member of transnational networks: *SERN*-Sweden-E-R Network, *ERY*-European Regions for Youth, *Caravan 2000*.

## 6. REQUIREMENTS

- Specific research and innovation
- Organizational strengthening

## 7. ECONOMIC RESOURCES

### Main funding sources

- Public
- Private

### Type of funding:

- Participation in international calls for proposals
- National
- Regional





## LA VALLE DEI CAVALIERI

### 1. COMPANY DATA

Name: VALLE DEI CAVALIERI SCS  
Province: REGGIO EMILIA  
Year of establishment January 1991  
Contact person Dario Torri (President), G. Oreste Torri (Vice President)  
Email : [info@valledeicavalieri.it](mailto:info@valledeicavalieri.it) – [geom.torri@gmail.com](mailto:geom.torri@gmail.com) – [orestetorri@libero.it](mailto:orestetorri@libero.it)  
URL: <https://valledeicavalieri.it/>

### 2. GEOGRAPHICAL COVERAGE

- Province
- Region
- Nation

### 3. SCOPE OF ACTIVITY

- Job integration of disadvantaged people
- Processes to implement the cultural, tourist and environmental provision throughout the area

More: Services for the inhabitants of Succiso, responsible tourism activities

### 4. DELIVERED PRODUCTS AND SERVICES, BENEFICIARIES AND STAKEHOLDERS

#### Delivered products and services

Bar, minimarket, restaurant, holiday farm, transportation of students, sheep breeding and production of sheep milk cheese and ricotta.

#### Addressed needs / beneficiaries of the products and services

The role of the Cooperative is to respond to the needs of the community living in Succiso in the first place and, of course, to meet the needs of tourists visiting Succiso during the year.

#### Stakeholders

- Voluntary associations
- Natural persons

More: The local community

## 5. LINES OF DEVELOPMENT AND CHANGE

### Innovation potential of the implemented activities

As a function of the available resources, the cooperative intends to continue improving its services, with the possibility of implementing them especially in the field of responsible tourism.

### Changes in objectives, activities, services and beneficiaries throughout the years

Over the years, the cooperative has extended its accommodation facility from 18 to 45 beds. This was possible by renovating the rectory area – which had been closed for over 10 years – and turning it into guestrooms.

### Participation in and/or networking with other enterprises

The cooperative is part of a business network, called P.A.T. (Parco Appennino Turismo), which involves 15 entities of the mountain area, with the aim of promoting the territory as a whole, offering tourist packages. In essence, with this type of territorial promotion the network intends to overcome the classic tourist concept (i.e. the one typically implemented along the Adriatic Sea coastline) to involve tourists visiting the Apennines in a deeper journey into their traditions and culture.

## 6. REQUIREMENTS

- Education/Vocational training
- Organizational strengthening
- Dedicated finance
- Promotion/enhancement/internationalization

## 7. ECONOMIC RESOURCES

### Main funding sources

- Public
- Private
- Self-financing (crowdfunding, etc.)

### Type of funding

- Regional
- Use of credit institutions
- Use of financial instruments





## LAI MOMO

### 1. COMPANY DATA

Name	Lai momo società cooperativa sociale
Province	Bologna
Year of establishment	1995
Contact person	Andrea Marchesini Reggiani
Email	<a href="mailto:a.marchesini@africaemediterraneo.it">a.marchesini@africaemediterraneo.it</a>
URL	<a href="http://www.laimomo.it">www.laimomo.it</a>

### 2. GEOGRAPHICAL COVERAGE

- City
- Province
- Region
- Nation
- Europe

### 3. SCOPE OF ACTIVITY

- Improvement in the quality of employment and development of new skills;
- Reception, social and job integration of migrants;
- Job integration of disadvantaged people;

More: Migration, social communication, intercultural education.

### 4. DELIVERED PRODUCTS AND SERVICES, BENEFICIARIES AND STAKEHOLDERS

#### Delivered products and services

Lai momo works in the field of migration and manages migrants' Info Points providing advice on the right of residence, guidance to the territory, job guidance and intercultural mediation services. The cooperative organizes Italian language courses, draws up reports and dossiers. Since 2011, it has provided services to asylum-seekers and those under international protection, it has provided specialist services within SPRAR (Protection Service for Refugees and Asylum Seekers), it has managed ERF projects (European Refugee Fund) and, together with other cooperatives and associations, it has managed the "Centro Mattei" Regional Hub and 31 extraordinary reception centres.

In the field of communication and web design, Lai momo is the publishing house for the *Africa e Mediterraneo* magazine and organises communication campaigns.

#### Addressed needs / beneficiaries of the products and services

The direct beneficiaries of Lai momo's activities are mainly asylum seekers and individuals under international protection. Lai momo operates on specific request of the local institutions, responding to the need for reception and integration on the part of migrants.

#### **Stakeholders**

- International groups
- Public companies
- Banking foundations
- Voluntary associations
- Social enterprises
- Local public administration
- Central public administration
- Local public bodies/institutions
- Regional public bodies/institutions
- National public bodies/institutions

## **5. LINES OF DEVELOPMENT AND CHANGE**

### **Innovation potential of the implemented activities**

Lai momo recently established a partnership with the *Ethical Fashion Initiative*, the flagship programme of the *International Trade Centre*, an agency under the aegis of the United Nations and the World Trade Organization. In fact, the cooperative is currently focusing on supporting the employment of migrants also through a social enterprise that produces fashion accessories in collaboration with major brands.

### **Changes in objectives, activities, services and beneficiaries throughout the years**

Over the years, following a request by the local authorities, Lai momo has combined its social cooperation and publishing activities with the reception and integration of migrants and asylum seekers. At the same time, there is increasing awareness that work represents a fundamental leverage for integration. Today, Lai momo is focusing its attention on job support and job preparation activities.

### **Participation in and/or networking with other enterprises**

Lai momo is a member of the Regional Anti-discrimination Network and also a member of the Associazione Studi Giuridici Immigrazione (Association for Legal Studies on Immigration) in the Emilia-Romagna Region. In the past, it worked with French intercultural centres in Africa and Europe and promoted the artistic work of African artists, intellectuals and cartoonists. For 5 years, the cooperative was part of the consortia that published *The Courier*, the European Union magazine on international cooperation, and *Spore*, the rural development magazine in African, Caribbean and Pacific countries.

## **6. REQUIREMENTS**

- New skills



- 
- Organizational strengthening

## **7. ECONOMIC RESOURCES**

### **Main funding sources**

- Public
- Private

### **Type of funding**

- Participation in international calls for proposals
- National
- Regional



## MYGRANTS

### 1. COMPANY DATA

Name	Mygrants S.r.l.
Province	Bologna
Year of establishment	2017
Contact person	Chris Richmond Nzi
Email	<a href="mailto:chris@mygrants.it">chris@mygrants.it</a>
URL	<a href="http://www.mygrants.it">www.mygrants.it</a>

### 2. GEOGRAPHICAL COVERAGE

- City
- Province
- Region
- Nation
- Europe

### 3. SCOPE OF ACTIVITY

- Improvement in the quality of employment and development of new skills
- Reception, social and job integration of migrants
- Educational poverty and training
- *Digital Social Innovation*

### 4. DELIVERED PRODUCTS AND SERVICES, BENEFICIARIES AND STAKEHOLDERS

#### Delivered products and services

Mygrants is the first app that, through a series of progressive thematic quiz modules in 3 languages (Italian, French, English), provides migrants with the necessary information to raise awareness, involve and reactivate "dormant" individuals, provide training and support to encourage the expression of hidden talents. By making all these resources available, the ambition is to help them achieve full employment in the labour market.

#### Addressed needs / beneficiaries of the products and services

In order to design appropriate policies, decision makers absolutely need one thing: reliable information and data. Relevant, high-quality data is essential for designing, implementing and evaluating policies that can generate substantial economic, social and humanitarian benefits for both host countries and migrants. Despite widespread consensus on the importance of data to effectively manage migration, the current availability of relevant and reliable data on migrants' skills

is still very limited. The Mygrants organization targets migrants inside and outside reception centres with the aim of unlocking their potential and mapping their skills in order to facilitate their transition from an initial state of dependency to a final state of emancipation. With Mygrants, all public and private organizations can benefit from relevant, high quality data which is crucial to design, implement and evaluate policies capable of generating substantial economic, social and humanitarian benefits.

### **Stakeholders**

- Medium-sized/large enterprises
- Small businesses
- Public companies
- Banking foundations
- Local public administration
- Local public bodies/institutions
- Universities/research centres

## **5. LINES OF DEVELOPMENT AND CHANGE**

### **Innovation potential of the implemented activities**

The teaching approach used by Mygrants has a highly innovative component linked to the use of an app-based technology for recruitment, training (through micro learning) and, finally, the evaluation of the learners. The trainee is at the centre of the learning experience, so that it becomes an inclusive and integrated process in his/her daily life. The database, which is generated by using the app, is a unique asset on which to develop analyses that can improve the level of learning and the quality of the educational provision of the platform itself, providing decision makers with quantitative parameters for better and deeper understanding of the relevant user groups. The main innovative component of Mygrants is indeed that of making the measurement of the trainees' formal and informal skills as objective as possible, creating homogeneous benchmarks and clusters for assessing the evidence. The objective is to identify and recruit all trainees who show the desire and the ability to develop new skills at the same time promoting the matching and interaction of the available human resources with the opportunities offered by the labour market.

### **Changes in objectives, activities, services and beneficiaries throughout the years**

Online since April 1, 2017. Below are some indicators:

- Online service since 1 April 2017
- Available in 12 regions of Italy
- 38,000 trainees (individual users) registered in Italy
- Active trainees, averaging 236 minutes (4h) per day
- More than 3,800 talents spotted in 12 regions
- More than 550 traineeships in 4 regions (Emilia Romagna, Piedmont, Tuscany, Lombardy) in various economic sectors
- 97% of the traineeships are extended after the initial agreement is expired

- 63% of traineeships that can no longer be extended are converted into permanent employment contracts
- More than 410 bank current accounts opened (at no cost) for trainees without a personal bank account
- More than 20 potential entrepreneurs supported (economically and through access to strategic resources) to start up individual craft and/or digital businesses
- More than €25,000 grants (cash and/or service awards) issued in favour of spotted talents in 2017
- 4 would-be entrepreneurs supported (also financially) to participate in the Silicon Valley Study Tour 2018
- 2 talents in higher education courses (universities) at the Collegio del Mondo Unito

#### **Participation in and/or networking with other enterprises**

Active collaboration with public bodies (e.g. universities) and private entities for the production of content to be added to the platform and for support in the inclusion of trainees in the three main areas envisaged by the Mygrants training pathway: Higher Education, Job Placement, Entrepreneurship.

#### **6. REQUIREMENTS**

- Education/Vocational training
- Organizational strengthening
- Dedicated finance

#### **7. ECONOMIC RESOURCES**

##### **Main funding sources**

- Private

##### **Type of funding**

- Use of financial instruments





## OFFICINE ON/OFF

### 1. COMPANY DATA

Name	Officine On/Off (A.P.S. On/Off – Gruppo Scuola Coop. Soc.)
Province	Parma
Year of establishment	2013
Contact person	Rossella Lombardozi
Email	<a href="mailto:r.lombardozi@officineonoff.com">r.lombardozi@officineonoff.com</a>
URL	<a href="http://www.officineonoff.com">www.officineonoff.com</a>

### 2. GEOGRAPHICAL COVERAGE

- Neighbourhood
- City
- Province
- Region
- Nation
- Europe

### 3. SCOPE OF ACTIVITY

- Improvement in the quality of employment and development of new skills
- Job integration of disadvantaged people
- Educational poverty and training
- Digital Social Innovation
- Sharing, pooling and knowledge sharing

### 4. DELIVERED PRODUCTS AND SERVICES, BENEFICIARIES AND STAKEHOLDERS

#### Delivered products and services

Setting up of equipped collaborative spaces (co-working, fablab), free info points and promotion of collaborative culture, consultancy and project designing, innovative teaching, rapid prototyping and digital manufacturing services

#### Addressed needs / beneficiaries of the products and services

The main socially relevant aspects addressed by Officine On/Off are school dropout, the development of transversal skills, the spread of self-employment and professional collaboration, guidance services and introduction to the labour market. The main beneficiaries of the activities are

adolescents, students, young adults, freelancers, schools, institutions, public administrations, third sector bodies and companies.

#### **Stakeholders**

- Public companies
- Banking foundations
- Local public administration
- Central public administration
- Universities/research centres
- Natural persons

### **5. LINES OF DEVELOPMENT AND CHANGE**

#### **Innovation potential of the implemented activities**

Public-private management model, high generative potential of the association form, cross-contamination and open exchange among professionals and innovators.

#### **Changes in objectives, activities, services and beneficiaries throughout the years**

The Association's mission has been the same since the very beginning. Over time, Officine On/Off has worked hard to to strengthen its structure and management system, with special focus on the services for young adults.

#### **Participation in and/or networking with other enterprises**

The Association is a member of Associanimazione, Rete Mak-ER

### **6. REQUIREMENTS**

- Education/Vocational training
- New skills
- Specific research and innovation
- Organizational strengthening
- Clusters/networks
- Dedicated finance
- Promotion/enhancement/internationalization
- New projects

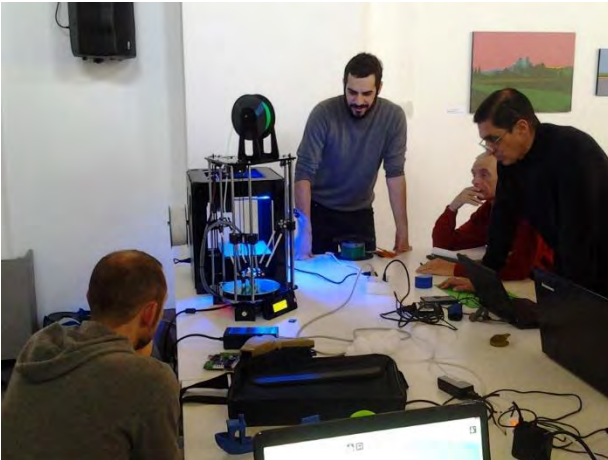
### **7. ECONOMIC RESOURCES**

#### **Main funding sources**

- Public
- Private

#### **Type of funding**

- National
- Regional







## OPEN GROUP

### 1. COMPANY DATA

Name	Open Group impresa sociale
Province	Bologna
Year of establishment	2014
Contact person	Caterina Pozzi, Managing Director
Email	<a href="mailto:caterina.pozzi@opengroup.eu">caterina.pozzi@opengroup.eu</a>
URL	<a href="http://www.opengroup.eu">www.opengroup.eu</a>

### 2. GEOGRAPHICAL COVERAGE

- City of Bologna
- Province

### 3. SCOPE OF ACTIVITY

- Reception, social and job integration of migrants
- Job integration of disadvantaged people
- Educational poverty and training
- Processes to implement the cultural, tourist and environmental provision throughout the area
- Sustainable mobility in cities and urban environments

More: Disabilities, addictions, integration, housing emergencies, street education, educational support, training, job integration of disadvantaged individuals, migration, social communication, intercultural education.

### 4. DELIVERED PRODUCTS AND SERVICES, BENEFICIARIES AND STAKEHOLDERS

#### Delivered products and services

Open Group is a new generation social enterprise that combines culture and inclusion, fragility and empowerment, innovation and communication. It is an aggregation platform for the provision of services to communities, individuals and businesses. It is a multi-sector cooperative which promotes the social and occupational integration of people with disabilities by promoting their non-dependency in various production activities: the Splendor social laundry; Multiservizi (which includes cleaning activities, maintenance of buildings and green areas, transport and deliveries); the care of green areas and Demetra social bike, the special workshop for the repair and sale of bicycles. Open Group also works in the field of rehabilitation from addictions, the integration of migrants, the management of extraordinary reception centres and SPRAR. It also provides archiving and

cataloguing services within libraries and buildings belonging to the cultural heritage. Finally, Open Group operates as a communication agency and manages a radio broadcasting station called Radio Città del Capo.

### **Addressed needs / beneficiaries of the products and services**

The cooperative responds to the social inclusion and job integration needs of its beneficiaries and of the territory where it is based.

### **Stakeholders**

- International groups
- Medium-sized/large enterprises
- Small businesses
- Public companies
- Voluntary associations
- Social enterprises
- Local public administration
- Central public administration
- Local public bodies/institutions
- Regional public bodies/institutions
- National public bodies/institutions

## **5. LINES OF DEVELOPMENT AND CHANGE**

### **Innovation potential of the implemented activities**

The cooperative recognizes the value of work as a leverage for people's personal development and autonomy. Open Group is currently working on enhancing the soft skills of young people and those over 50 but at the same time would like to work with companies to capitalize on these skills thus matching job demand and supply.

### **Changes in objectives, activities, services and beneficiaries throughout the years**

Open Group was founded in 2014 from the merger by incorporation of three small cooperatives that decided to join forces to form a stronger entity, capable of offering more structured and innovative services. It was set up with the aim of breaking down borders, re-designing the spaces and the services to better interpret the complexity of the circumstances and the emerging needs. For some years now, Open Group has provided services to migrants and asylum seekers, promoting a path of reception and integration.

### **Participation in and/or networking with other enterprises**

The cooperative is a member of CNCA (*National Coordination of Care Communities*), which carries out training and lobbying activities for the cooperation sector. It participates in temporary joint

ventures and consortia in its sectors of activity and is a member of Arfie, the European Network on Disability. An agreement is in place with DAMS (Drama, Art and Music Studies) for the organization of art workshops. Open Group is currently building a network on marginalization.

## 6. REQUIREMENTS

- New skills
- Organizational strengthening

More: Streamlining, consolidation and extension of the number of services offered, digitalisation of the internal organisation and the services (particularly in the areas of disability, integration of migrants and children).

## 7. ECONOMIC RESOURCES

### Main funding sources

- Public
- Private

### Type of funding

- Participation in international calls for proposals
- National
- Regional
- Use of credit institutions



## PROGES

### 1. COMPANY DATA

Name: Proges Cooperativa Sociale  
Province: Parma  
Year of establishment: 1994  
Referenti: Giancarlo Anghinolfi (MD), Francesco Altieri (Sales Manager)  
Email: [Giancarlo.Anghinolfi@proges.it](mailto:Giancarlo.Anghinolfi@proges.it); [Francesco.Altieri@proges.it](mailto:Francesco.Altieri@proges.it)  
URL: [www.proges.it](http://www.proges.it)

### 2. GEOGRAPHICAL COVERAGE

- City
  - Province
  - Region
  - Nation
  - Europe
- More: International scenario (China)

### 3. SCOPE OF ACTIVITY

- Active and healthy ageing
- Other: Personal care services, educational services, mental health.

### 4. DELIVERED PRODUCTS AND SERVICES, BENEFICIARIES AND STAKEHOLDERS

#### Delivered products and services

Proges provides personal care services through the management of residential and semi-residential facilities for the care of the elderly, the disabled and the minors. It also provides educational services (infant-toddler centres of various types, children's spaces, centres for children and parents, nursery schools and conciliation services) as well as mental health services.

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### **Addressed needs / beneficiaries of the products and services**

The cooperative aims to combine organizational professionalism and efficiency in the provision of services to fill the gaps in the public welfare system and meet the needs of citizens. The services of Proges are aimed at minors, people with disabilities and the elderly.

### **Stakeholders**

- Medium-sized/large enterprises
- Local public administration
- Central public administration
- Local public bodies/institutions
- Regional public bodies/institutions
- National public bodies/institutions
- Universities/research centres
- Natural persons

Other: International entities, mixed companies

## **5. LINES OF DEVELOPMENT AND CHANGE**

### **Innovation potential of the implemented activities**

The desire to enhance internal skills and resources was the driver that led Proges to experiment with the internationalization of its services. The cooperative has tried to understand the public welfare needs and respond accordingly. It has identified foreign market segments where to apply its expertise.

### **Changes in objectives, activities, services and beneficiaries throughout the years**

Proges was founded in Parma in 1994 from the merger of two cooperatives. It has gradually expanded and is now present in 8 regions of northern and southern Italy. It runs pre-school facilities in Brussels and residential facilities for the elderly in Shanghai. The cooperative has grown and strengthened its organizational structure to give value to the professionalism of its employees and export its know-how.

### **Participation in and/or networking with other enterprises**

Proges has established a network of partnerships and participations in other companies and is experimenting with innovative forms of collaboration between the public and private sectors. The cooperative is a member of two international consortia whose activities are aimed at active and healthy ageing of the elderly population, through digital technologies and applications.

## **6. REQUIREMENTS**

- Promotion/enhancement/internationalization

## 7. ECONOMIC RESOURCES

### *Main funding sources:*

- Public
- Private

### *Type of funding:*

- Participation in international calls for proposals
- National
- Regional
- Use of credit institutions
- Use of financial instruments



## SOCIETA' DOLCE

### 1. COMPANY DATA

Name	Società Dolce cooperativa sociale
Province	Bologna
Year of establishment	1988
Contact person	Pietro Segata
Email	<a href="mailto:pietro.segata@societadolce.it">pietro.segata@societadolce.it</a>
URL	<a href="http://www.societadolce.it">www.societadolce.it</a>

### 2. GEOGRAPHICAL COVERAGE

- City
- Province
- Region
- Nation

### 3. SCOPE OF ACTIVITY

- Active and healthy ageing
- Reception, social and job integration of migrants

More: Personal care services (infants and children, elderly people, disabled, minors and fragility)

### 4. DELIVERED PRODUCTS AND SERVICES, BENEFICIARIES AND STAKEHOLDERS

#### Delivered products and services

Società Dolce has provided personal care services since 1988. In particular, its core business areas are: children's care, through the management of infant-toddler centres, nursery schools and educational services in the 0-6 age group; care for elderly and the disabled through the management of residential and semi-residential facilities, as well as home care; care for minors, through school support for the disabled and additional social-educational services; fragility and reception services, through the management of accommodation facilities for the homeless and migrants.

#### Addressed needs / beneficiaries of the products and services

The cooperative responds to the needs of its direct beneficiaries while at the same time helping to respond to the needs of the territory.

### **Stakeholders**

- Public companies
- Banking foundations
- Voluntary associations
- Social enterprises
- Local public administration
- Central public administration
- Local public bodies/institutions
- Regional public bodies/institutions
- National public bodies/institutions

## **5. LINES OF DEVELOPMENT AND CHANGE**

### **Innovation potential of the implemented activities**

Società Dolce has a well-structured internal organization that has allowed it to experiment with innovative services requiring specific professional skills. For this reason, it became necessary to hire professionals from the for-profit sector. The decrease in public funding has led the cooperative to explore new markets and provide increasingly competitive services tailored to the specific needs of the beneficiaries.

### **Changes in objectives, activities, services and beneficiaries throughout the years**

The cooperative, founded with a specific focus on the educational sector, has expanded its range of activities over the years and has differentiated its personal care services as a function of the needs that gradually emerged from the local area. Recently, it has also been active in the reception of migrants and asylum seekers and it is interested in exporting its know-how in the management of personal care services abroad. It has launched the project "Ali per il futuro" (Wings for the future) with the aim of combating educational poverty and setting up a personalized support pathway with the help of families with children who live in poverty conditions.

### **Participation in and/or networking with other enterprises**

Società Dolce collaborates with the public sector and local institutions and is a member of numerous consortia and networks. The cooperative has recently joined an Erasmus+ European project on the initiative of a Catalan social enterprise that deals with personal care services.

## **6. REQUIREMENTS**

- New skills
- Clusters/networks
- Promotion/enhancement/internationalization



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## 7. ECONOMIC RESOURCES

### Main funding sources:

- Public
- Private

### Type of funding:

- National
- Regional



## ZEROCENTO

### 1. COMPANY DATA

Name	Zerocento Cooperativa Sociale
Province:	Ravenna
Year of establishment	1986
Contact person	Arianna Marchi
Email	<a href="mailto:zerocento@zerocento.coop">zerocento@zerocento.coop</a>
URL	<a href="https://www.zerocento.coop">https://www.zerocento.coop</a>

### 2. GEOGRAPHICAL COVERAGE

- City
- Province

### 3. SCOPE OF ACTIVITY

- Active and healthy ageing
- Reception, social and job integration of migrants
- Educational poverty and training

More: Zerocento operates in three macro areas: 1. Childhood 0-6 years (main focus); 2. Minors/mental health (2 facilities accommodating about 30), adult asylum seekers since 2015 and residential facilities for patients of the mental health department; 3. Elderly and disabled people (home care, integration of disabled children at school, after-school support in partnership with the Local Health Authority).

### 4. DELIVERED PRODUCTS AND SERVICES, BENEFICIARIES AND STAKEHOLDERS

#### Delivered products and services

Zerocento is committed to the education and training of people throughout their entire life span, implementing a specific pedagogical approach for each setting: school, educational communities, infant-toddler centres and elderly people. The idea is to respect the uniqueness of individuals, adopting flexible and proactive responses, ensuring high standards of quality of services and staff, through constant evaluation of the services provided, regular checks on suppliers and monitoring business objectives. The cooperative has obtained numerous certificates: ISO 9001 and UNI 11034 quality certifications for early childhood services, SA8000 ethical certification and ISO 14001 environmental certification.

#### Addressed needs / beneficiaries of the products and services

Zerocento is active in providing services to different types of users: from the youngest to the elderly, from people with physical or mental disabilities to people in difficult situations. For this purpose it uses a network of facilities, collaborators and professionals so as to provide solutions always tailored to different needs, responding to the requests of public bodies, but also of companies and individuals. The cooperative supports companies in the development of corporate welfare plans in order to meet internal needs, promoting productivity and well-being.

### **Stakeholders**

- Medium-sized/large enterprises
- Small businesses
- Public companies
- Local public administration
- Local public bodies/institutions
- National public bodies/institutions
- Natural persons

## **5. LINES OF DEVELOPMENT AND CHANGE**

### **Innovation potential of the implemented activities**

The rate of technological innovation and the need to keep up with the current times have led Zerocento to continuously improve its communication and start processes for the digitalization of educational activities. Starting from the concept that improvement can only take place with the contribution of all, the cooperative has created the Club of Ideas, a tool to collect proposals and ideas, thus creating a database of best ideas and practices. The cooperative has also implemented a virtual showcase for the online purchase of Summer services for children.

### **Changes in objectives, activities, services and beneficiaries throughout the years**

The work of Zerocento is constantly evolving because it follows the rapid changes in the social and economic context, as well as the changing needs of people. This requires new and updated service models, which are only possible thanks to the continuous training of the people who work in the cooperative.

### **Participation in and/or networking with other enterprises**

Zerocento is part of the "Come te" (Like you) network, created on the initiative of CADIAI in Bologna, to involve cooperatives in implementing corporate welfare projects for Coop Alleanza 3.0. Zerocento has also extended the proposal to Hera and the ALI consortium (Banca Intesa).

## **6. REQUIREMENTS**

- Specific research and innovation
- Promotion/enhancement/internationalization
- New projects

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## 7. ECONOMIC RESOURCES

### Main funding sources:

- Public
- Private

### Type of funding:

- Regional
- Use of financial instruments



## ANASTASIS – AFTER-SCHOOL PROJECT

### 1. COMPANY DATA

Name	Anastasis Soc. Coop. Sociale
Province	Bologna
Year of establishment	1985
Contact person	Tullio Maccarrone
Email	<a href="mailto:tmaccarrone@anastasis.it">tmaccarrone@anastasis.it</a>
URL	<a href="http://www.anastasis.it">www.anastasis.it</a>

### 2. GEOGRAPHICAL COVERAGE

- Nation

### 3. SCOPE OF ACTIVITY

- Educational poverty and training

### 4. DELIVERED PRODUCTS AND SERVICES, BENEFICIARIES AND STAKEHOLDERS

#### Delivered products and services

Accredited network of after-school services specialising in taking charge of students with Specific Learning Disabilities (SLDs) and other Special Educational Needs (SENs).

#### Addressed needs / beneficiaries of the products and services

Through many years of experience and networking the cooperative has verified that the after-school classes are the most useful and effective service that can be offered to children with SLDs and/or SENs and their families. The after-school service accompanies children with SLDs and/or SENs throughout the school year, supporting them in their daily study, identifying with them the most effective strategies for each individual case as the actual problems arise.

#### Stakeholders

- Small businesses
  - Voluntary associations
  - Social enterprises
- More: Public and private schools

### 5. LINES OF DEVELOPMENT AND CHANGE

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### **Innovation potential of the implemented activities**

The after-school classes aim to support young people towards achieving autonomy in the study and acquisition of skills, exploiting the potentials offered by computers and some digital solutions that are considered necessary compensatory tools to support this group of users.

### **Changes in objectives, activities, services and beneficiaries throughout the years**

Over time, positive effects in the school life of the beneficiaries have been detected and documented with respect to the following psycho-pedagogical areas: organization of personal work, use of aids, participation in class, active processing of teaching material, use of concept maps and compensatory technologies. Strengthening these areas generates greater autonomy in studying and more well-being at school with a positive impact on the whole class, the family and the teachers.

### **Participation in and/or networking with other enterprises**

The accredited network currently consists of more than 200 bodies spread throughout Italy where over a thousand specialized operators (educators, psychologists, pedagogists, etc.) are active:

<https://www.anastasis.it/progetto-doposcuola/doposcuola-convenzionati>

## **6. REQUIREMENTS**

- Education/Vocational training
- New skills

## **7. ECONOMIC RESOURCES**

### **Main funding sources**

- Public
- Private

### ***Type of funding:***

- Regional
- Use of credit institutions

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## ANASTASIS – REHABILITATION TREATMENT PROJECT

### 1. COMPANY DATA

Name: Anastasis Soc. Coop. Sociale  
Province: Bologna  
Year of establishment: 1985  
Contact person: Tullio Maccarrone  
Email: [tmaccarrone@anastasis.it](mailto:tmaccarrone@anastasis.it)  
URL: [www.anastasis.it](http://www.anastasis.it)

### 2. GEOGRAPHICAL COVERAGE

- Nation

### 3. SCOPE OF ACTIVITY

- Educational poverty and training
- Digital Social Innovation

### 4. DELIVERED PRODUCTS AND SERVICES, BENEFICIARIES AND STAKEHOLDERS

#### Delivered products and services

Remote rehabilitation treatment for Specific Learning Disabilities (SLDs) and Specific Language Impairment (SLI) through the RIDInet technology platform ([www.info.ridinet.it](http://www.info.ridinet.it))

#### Addressed needs / beneficiaries of the products and services

RIDInet is a technological platform (the first of its kind) developed by Anastasis in 2013 after many years of research. It was developed in cooperation with universities and experts recognized at national and international level. The RIDInet environment is structured for the optimal management of users with a diagnosis of SLD. Through a simple and intuitive interface, various paths are available, presented in the form of independent applications - called APPs – and customizable depending on the diagnosis.

#### Stakeholders

- Small businesses
- Social enterprises
- Universities/research centres
- Natural persons

More: Cognitive rehabilitation professionals and professional studios.

## 5. LINES OF DEVELOPMENT AND CHANGE

### Innovation potential of the implemented activities

The child who follows a rehabilitation program often has to perform exercises that are demanding on him/her; keeping focused and motivated is not always easy. For this reason, the Apps are placed in a narrative context and contain rewarding feedback that promotes motivation for daily exercise at home (where the parent plays the role of the caregiver) and in the specialist's office during the supervised training sessions. The Apps are developed according to well-established rehabilitation models, they are ready to use and can be prepared/customized by the specialist depending on the characteristics and potentials of the young patients. The users' working path and progress can be monitored thanks to the reporting services and the overview screenshots on the rehabilitation progress as well as tools such as automatic notifications.

### Changes in objectives, activities, services and beneficiaries throughout the years

The possibility of combining rehabilitation sessions at home (or in another context such as special after-school classes and/or in an educational enhancement context) and in the specialist's office (or in a public and/or private service with which an agreement has been signed) is undoubtedly an important element to obtain the prescribed frequency of rehabilitation interventions during one week (4/5 times, as prescribed by the 2011 Consensus Conference). For this reason, being able to use innovative IT services which guarantee flexibility and adaptability as a function of the patient's needs can prove to be a new and effective method of intervention. For further information on the follow-up of the RIDInet service, please refer to the proceedings of the conferences and seminars on this subject: <https://info.ridinet.it/documenti-presentazioni/>

### Participation in and/or networking with other enterprises

The RIDInet network currently offers services and technological solutions to over 500 professionals. More than 7,000 users have been taken care of with complete remote rehabilitation pathways.

This is the map of professionals who publicly declare that they use RIDInet: <https://info.ridinet.it/mappa-degli-specialisti-ridinet/>

## 6. REQUIREMENTS

- Education/Vocational training
- New skills
- Specific research and innovation
- Promotion/enhancement/internationalization
- New projects

## 7. ECONOMIC RESOURCES

### Main funding sources

- Public
- Private
- Self-financing (crowdfunding, etc.)



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**Type of funding**

- Participation in international calls for proposals
- National
- Regional
- Use of credit institutions



## NEW HORIZON

### 1. COMPANY DATA

Name	<b>New Horizon Società Cooperativa Sociale</b>
Province	Rimini
Year of establishment	1995
Contact person	Carlo Urbinati, President
Email	<a href="mailto:info@cooperativanewhorizon.it">info@cooperativanewhorizon.it</a>
URL	<a href="http://www.cooperativanewhorizon.it">www.cooperativanewhorizon.it</a>

### 2. GEOGRAPHICAL COVERAGE

- Neighbourhood
- City
- Province
- Region
- Nation
- Europe

### 3. SCOPE OF ACTIVITY

- Improvement in the quality of employment and development of new skills
- Reception, social and job integration of migrants
- Job integration of disadvantaged people
- Urban regeneration
- Digital Social Innovation

### 4. DELIVERED PRODUCTS AND SERVICES, BENEFICIARIES AND STAKEHOLDERS

#### Delivered products and services

The New Horizon social cooperative is a multi-service cooperative. These include: institutional and industrial cleaning, data entry, component assembly, library and museum services, switchboard and concierge management, parking management, warehouse management, conference transcription, e-mail management, communication, website creation, creation and management of corporate social profiles, administrative services.

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## **Addressed needs / beneficiaries of the products and services**

The activity of New Horizon responds to the job integration needs of disadvantaged people. The cooperative therefore make its services available to the public administration and private companies, in order to create jobs among the disadvantaged people in conditions of high quality standards, competitiveness - as required by the market - and flexibility.

### **Stakeholders**

- Public companies
- Voluntary associations
- Social enterprises
- Local public administration
- Local public bodies/institutions
- Regional public bodies/institutions
- Natural persons

## **5. LINES OF DEVELOPMENT AND CHANGE**

### **Innovation potential of the implemented activities**

New Horizon has always paid great attention to the innovations required to compete in an increasingly large market. This is the reason why it has increased its services both quantitatively and qualitatively (it has had the ISO 9001:2008 certification since 2011) and developed certain sectors, such as environmental hygiene and communication.

### **Changes in objectives, activities, services and beneficiaries throughout the years**

The objective has never changed: promoting the employment of disadvantaged people. Meanwhile, the labour world has changed and social cooperation has advanced. Services have been increased and implemented, with particular reference to environmental services and business communication.

### **Participation in and/or networking with other enterprises**

The New Horizon cooperative is a member of Confcooperative and CSR - Consorzio Sociale Romagnolo, of which it is a co-founder, and is among the four Rimini social cooperatives that created the Consorzio di Via Portogallo, the largest social cooperation centre in the Rimini area, along with Coop134, Cento Fiori and La Formica.

## **6. REQUIREMENTS**

- Education/Vocational training
- New skills

- Specific research and innovation
- Organizational strengthening
- Clusters/networks
- Dedicated finance
- Promotion/enhancement/internationalization
- New projects

## 7. ECONOMIC RESOURCES

### Main funding sources

- Private
- Self-financing (crowdfunding, etc.)

### Type of funding:

- Participation in international calls for proposals
- National
- Regional
- Use of credit institutions







## U-WATCH

### 1. COMPANY DATA

Name	U-WATCH srls
Province	RAVENNA
Year of establishment	2014
Contact person	Paolo Manetti
Email	<a href="mailto:paolo.manetti@u-watch.org">paolo.manetti@u-watch.org</a>
URL	<a href="https://www.u-watch.org/">https://www.u-watch.org/</a>

### 2. GEOGRAPHICAL COVERAGE

- Province
- Region

### 3. SCOPE OF ACTIVITY

- Active and healthy ageing

More: Innovative systems for monitoring elderly people - Alzheimer

### 4. DELIVERED PRODUCTS AND SERVICES, BENEFICIARIES AND STAKEHOLDERS

#### Delivered products and services

Monitoring – Data collection

#### Addressed needs / beneficiaries of the products and services

Assistance to families for reassuring purposes - monitoring of elderly people with Alzheimer's disease using non-invasive smart objects

#### Stakeholders

- Small businesses
- Social enterprises

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## 5. LINES OF DEVELOPMENT AND CHANGE

### **Innovation potential of the implemented activities:**

The monitoring service developed so far uses just one smart object, but the platform is capable of interfacing with most of the devices available on the market, thus making it possible to extend the range of services offered.

### **Changes in objectives, activities, services and beneficiaries throughout the years**

The data transmission tests between the platform, the smart object and the app have just been completed and everything is ready for the market entry phase. Meanwhile, two consignments are being considered for facilities that deal with personal care services. At the same time, the inclusion of new smart devices inside the platform is being implemented.

### **Participation in and/or networking with other enterprises**

A collaboration with a smart object supplier is currently underway, a second collaboration is being prepared, and a network is being established with another very strong company in the sector.

## 6. REQUIREMENTS

- Specific research and innovation
- Organizational strengthening

## IMPACT HUB

### 1. COMPANY DATA

Name	Impact Hub Reggio Emilia - THE HUB Reggio Emilia Soc. Coop.
Province	Reggio Emilia
Year of establishment	2015
Contact person	Matteo Fornaciari
Email	<a href="mailto:reggioemilia.info@impacthub.net">reggioemilia.info@impacthub.net</a>
URL	<a href="http://www.impacthubre.it">www.impacthubre.it</a>

### 2. GEOGRAPHICAL COVERAGE

- Neighbourhood
- City
- Province
- Region
- Nation

### 3. SCOPE OF ACTIVITY

- Reception, social and job integration of migrants
  - Educational poverty and training
  - Processes to implement the cultural, tourist and environmental provision throughout the area
  - Urban regeneration
  - Digital Social Innovation
  - Corporate Social Innovation
  - Sharing, pooling and knowledge sharing
- More: Co-working, Open Innovation Processes

### 4. DELIVERED PRODUCTS AND SERVICES, BENEFICIARIES AND STAKEHOLDERS

#### Delivered products and services:

Services such as workstations, offices, meeting rooms in co-working environments. Open innovation processes, training courses, business support and acceleration programs, creation of a community of professionals and companies. Co-design programs for products and services.

#### Addressed needs / beneficiaries of the products and services

The services are highly diversified and aimed at professionals, young people, start-ups, companies, public administration, schools, universities and training institutions.

#### Stakeholders



- Small businesses
- Banking foundations
- Voluntary associations
- Social enterprises
- Local public administration
- Local public bodies/institutions
- Regional public bodies/institutions
- Universities/research centres
- Natural persons

## **5. LINES OF DEVELOPMENT AND CHANGE**

### **Innovation potential of the implemented activities**

The cooperative's activities have a strong innovative impact. They have been designed to support and launch new entrepreneurs and new start-ups, as well as to develop open innovation processes inside and outside the local companies. Participatory and co-designing programs in support of the public administration and territorial development. Training and involvement of children and students of schools, training institutions, universities.

### **Changes in objectives, activities, services and beneficiaries throughout the years**

Every year the Impact Hub activities increase and become more diversified, with a view to increasing the design capabilities and the services offered, using the co-working spaces as a basis.

### **Participation in and/or networking with other enterprises**

Impact Hub has an international network of 102 social innovation spaces and approximately 20,000 professionals around the world. The cooperative works to create networks of professionals and companies in Reggio Emilia, working with various companies and associations, from the public sector to the cooperative world.

## **6. REQUIREMENTS**

- Organizational strengthening
- Clusters/networks
- Dedicated finance
- New projects

## **7. ECONOMIC RESOURCES**

### **Main funding sources**

- Private
- Self-financing (crowdfunding)

### **Type of funding**

- Regional

More: *Co-working desk and services*

## LA LUCCIOLA

### 1. COMPANY DATA

Name	Associazione La Lucciola
Province	Modena
Year of establishment	1994
Contact person	Paolo Vaccari
Email	info@lalucciola.org
Url	<a href="http://www.lalucciola.org">www.lalucciola.org</a>

### 2. GEOGRAPHICAL COVERAGE

- City
- Province

### 3. SCOPE OF ACTIVITY

More: Care and education of disabled children and adolescents

### 4. DELIVERED PRODUCTS AND SERVICES, BENEFICIARIES AND STAKEHOLDERS

La Lucciola Association is a center for children and adolescents care and rehabilitation with semi-residential activities, born on the initiative of a group of professionals in child rehabilitation (neuropsychiatrists, psychologists, rehabilitation therapists, speech therapists, psychiatric rehabilitation educators). The beneficiaries of the activities and services provided by La Lucciola are children and adolescents age 3-18 with different pathologies of neuro development (genetic syndromes, neuro-motor pathologies, intellectual disabilities, autism, learning disorders, disorders of behavior and psycho-social problems) and resident in the province of Modena.

#### Actors involved (stakeholders)

- Public company

### 5. LINES OF DEVELOPMENT AND CHANGE

#### Innovation potential of the implemented activities

The Association's care activity is centered on some particularly innovative elements such as:

- work methodology based on the group and not on individual sessions;
- group composed by heterogeneous actors in terms of age, pathology, difficulty level, social background, etc.
- operational headquarters structured as a house surrounded by large green and cultivated areas;
- organized environments to encourage spontaneous initiatives and exchanges with others to minimize direct adult intervention;
- concrete activities and laboratories, linked to nature and daily life, or expressives that offer incentives supporting people to reach goals and feel satisfied for what they are able to do;
- all aspects of development, from communication and cognitive to emotional and relationship are treated in the daily experiences;
- the assembled group makes it possible to bring out and accept the suffering typical of the state of illness and to introduce useful awareness for tackling the obstacles of growth and social relations.

### **Changes in objectives, activities, services and beneficiaries throughout the years**

During the thirty-year activity of La Lucciola the types of activities and laboratories have been expanded and enriched. The center has also become a training place for young people coming from different universities and a place of advice (sometimes even with short periods of stay) for children and families sent by institutions of different Italian regions.

### **Participation in and/or networking with other enterprises**

The Center operates within the NPIA Services network of the Modena UsI with which a supply contract is operating. The collaboration with La Lanterna social cooperative, composed by young adults who have followed nursing courses, is operating.

## **6. REQUIREMENTS**

- Education/Vocational training
- Ricerca e Innovazione specifica

## **7. ECONOMIC RESOURCES**

### **Main funding sources**

- public
- private

### **Type of funding**

- participation to international call
- national
- regional
- use of financial instruments

## LA LANTERNA DI DIOGENE

### 1. COMPANY DATA

Name	La lanterna di Diogene
Province	Modena
Year of establishment	2003
Contact person	Cuocci dott. Giovanni
Email	<a href="mailto:info@lalanternadidiogene.org">info@lalanternadidiogene.org</a>
Url	<a href="http://www.lalanternadidiogene.org">www.lalanternadidiogene.org</a>

### 2. GEOGRAPHICAL COVERAGE

- Province
- Region

### 3. SCOPE OF ACTIVITY

- Improvement of the quality of employment and development of new skills
- Reception and socio-employment integration of migrants
- Work placement of disadvantaged people
- Implementation processes of the territorial environmental, touristic and cultural offer
- Housing innovation, design for all and introduction of home automation technologies for disadvantaged people (elderly, disabled)

### 4. DELIVERED PRODUCTS AND SERVICES, BENEFICIARIES AND STAKEHOLDERS

La lanterna di Diogene is a social cooperative born with the objective to promote working inclusion of people suffering from down syndrome, psychosis, cerebral palsy. It is involved in agricultural work and animal breeding, which products are offered by La Lanterna di Diogene to the customers of the tavern inaugurated in 2006.

#### Actors involved (stakeholders)

- Public company
- Local public administration
- Institutions/Local public institution

## 5. LINES OF DEVELOPMENT AND CHANGE

### Innovation potential of the implemented activities

The socio-occupational structure is located in the Modena countryside. The activities are carried out with people with disabilities are: breeding, cultivation of vegetables and fruit trees, vineyard care for the production of traditional balsamic vinegar of Modena and wine.

### Changes in objectives, activities, services and beneficiaries throughout the years

The initial idea was to start a business where people with disabilities could work and where the activities were organized together, trying to meet the interests of the employees.

The founders of Lanterna di Diogene were fascinated by the idea of cultivating the land, raising animals and then transforming all the products into dishes to be offer in the tavern. The cooperative was born in 2003, together with the farm with animals (Nel 2003 è nata la cooperativa, la fattoria con l'allevamento di animali (hens, pigs, sheep, rabbits) and the cultivation of vegetables and fruit trees. Moreover, a Trebbiano vineyard was acquired for the production of traditional balsamic vinegar of Modena. The tavern was inaugurated in 2006 and the tavern was inaugurated. The cuisine offered is typical of Emilia, simple and genuine, with traditional and almost forgotten flavors. If not available, products are selected among neighboring farmers who produce with passion and safeguard for the territory.

### Participation in and/or networking with other enterprises

The socio-occupational service collaborates with the Municipality of Modena, Unione Comuni del Sorbara, polo 1 and polo 2, Unione Terre dei Castelli and Unione Terre d'Argine. It participates actively in external events in collaboration with Modena a Tavola, Cheftochef, Slowfood

## 6. REQUIREMENTS

- Education/professional training
- Research and specific innovation

## 7. ECONOMIC RESOURCES

### Fonti prevalenti di finanziamento

- Public
- private

### Modalità di finanziamento

- participation to international calls
- nationals
- regionals
- use of credit institute
- use of financial instruments

## KILOWATT



### 1. COMPANY DATA

Name: Kilowatt Soc. Coop  
Province: Bologna  
Year of establishment: 2014  
Contact person: Samantha Musarò  
Email: [info@kilowatt.bo.it](mailto:info@kilowatt.bo.it)  
URL: <https://kilowatt.bo.it/>

### 2. GEOGRAPHICAL COVERAGE

- City

### 3. SCOPE OF ACTIVITY

- Urban regeneration
- Improvement in the quality of employment and development of new skills
- Processes to implement the cultural, tourist and environmental provision throughout the area
- Educational poverty and training

More: Research, development, production and commercialization of innovative services; Consolidation of organizations and business projects with a positive impact on the environment and on society as a whole with the aim of promoting social innovation and creative industry.

### 4. DELIVERED PRODUCTS AND SERVICES, BENEFICIARIES AND STAKEHOLDERS

#### Delivered products and services

Kilowatt develops projects in three areas:

- *Consulting*: consulting, training and planning services that use service design, community engagement to make urban regeneration and social innovation;
- *K2*, with communication projects ranging from brand strategy to video production;
- *Education*, to experiment new educational and welfare models. At Serre dei Giardini (via Castiglione 134, Bologna) it runs VETRO (vegetarian and organic restaurant), KwBaby (experimental educational service from 0-6 years with the Municipality of Bologna), and a co-working space.

#### Addressed needs / beneficiaries of the products and services

Kilowatt services are aimed at citizens, companies, families, students, freelancers and cultural and creative operators.

### **Stakeholders**

- Small businesses
- Social enterprises
- Local public administration
- Universities/Research Centres
- Natural persons

## **5. STRATEGIC LINES OF DEVELOPMENT AND CHANGES**

### **Innovation potential of the implemented activities**

Kilowatt is an entrepreneurial subject with an open, hybrid and collaborative social vocation. It is a working cooperative founded in 2014. It managed the Serre dei Giardini where it created a collaborative place where personal, work and play time merge into a broader search for well-being. The interest and the study of horizontal organizational models is one of the central objectives of the development of Kilowatt, which aims to become an organization based on widespread leadership.

### **Changes that have taken place throughout the years with respect to goals, activities, services and beneficiaries**

Kilowatt has over time become a hybrid subject, giving rise to diversified projects around the three above-mentioned areas of activity (Consulting, K2 and Education). In some cases, the projects took the form of real spin-offs.

### **Participation in and/or networking with other enterprises**

Kilowatt joins [Legacoop Bologna](#) and [Confcooperative](#). It is part of the [CoopUp](#) national network and it has contributed to the creation of the [Community Hub](#) network. Finally, it joins the European [Creative Hubs Network](#).

## **6. REQUIREMENTS**

- Clusters/networks
- Promotion/enhancement/internationalization
- New projects

## **7. ECONOMIC RESOURCES**

### **Main funding sources**

- Private

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**Type of funding**

- Participation in international calls for proposals
- National
- Regional
- Use of credit institutions



Coordination by Roberta Dall'Olio

This survey was conducted by Francesca Lavagetto and Alessandra Medici

ERVET - EU Policies, International & Territorial Cooperation, Social Innovation Unit

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